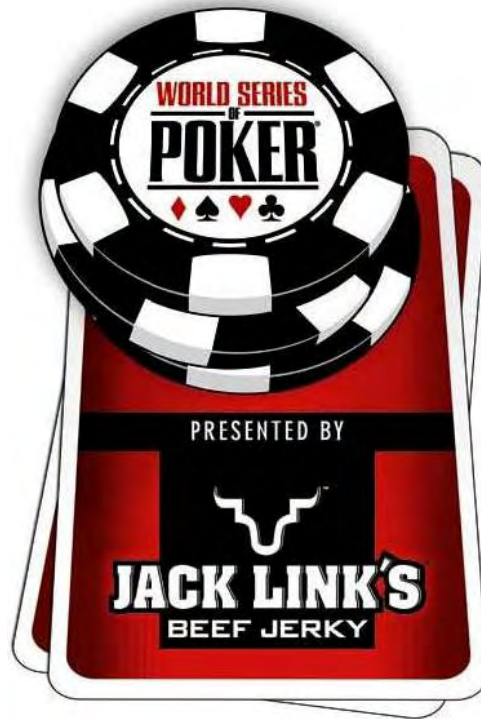


OFFICIAL MEDIA GUIDE

43rd ANNUAL WORLD SERIES OF POKER



May 27th - July 16th, 2012



**Rio All-Suite Hotel & Casino
Las Vegas, NV. USA**

WSOP Main Event: July 7-16, 2012
Main Event Final Table – October 28th - 30th

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Check in with us on Four Square: <https://foursquare.com/wsop>

Add us on Google+: <https://plus.google.com/u/1/111618127182736848388>





ABOUT THE WORLD SERIES OF POKER (WSOP)

The World Series of Poker (WSOP) is the longest-running, largest, richest and most prestigious gaming event in the world, dating back 42 years to 1970, and having paid more than \$1.4 billion in total prize money to date. In 2011, the WSOP featured 58 different poker events over 50 consecutive days.

At the 42nd Annual WSOP, the event attracted 75,672 participants from 105 countries around the globe to the Rio All-Suite Hotel and Casino in Las Vegas – all competing for the game's most coveted prize...a WSOP bracelet and a share of more than \$192 million in total prize money.

Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest running set of tournaments. The World Series of Poker culminates with the \$10,000 No-Limit Hold'em Championship, commonly referred to as the Main Event.

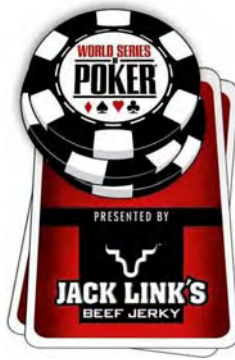
The winner of each event gets a World Series of Poker gold bracelet –recognized globally as the game's highest honor – and a cash prize based on the number of entrants and the amount of the event buy-in. The prize pool for the past six years (\$1.053 billion) is nearly triple the total prize pool of the first 36 years of the WSOP combined (\$370 million).

Buy-ins for the different events range from \$500 to \$1,000,000 depending on the event and, unlike other sporting events, anyone 21 years of age or older can enter, and anyone can win. Winning a WSOP tournament is a life-changing event, making instant stars and often instant millionaires out of those with a dream and the determination to outmaneuver and outlast the competition.

Caesars Entertainment acquired the WSOP in 2004, and participation in the event has grown exponentially under its tenure. Here's how the last nine years have looked:

Year	# of Entrants	Total Prize Money Awarded
2003	7,572	\$21,789,060
2004	14,054	\$45,973,770
2005	32,341	\$106,055,907
2006	48,366	\$159,616,588
2007	54,288	\$159,796,918
2008	58,720	\$180,774,427
2009	60,875	\$174,013,215
2010	72,966	\$187,109,850
2011	75,672	\$192,008,868

The WSOP team has forged groundbreaking alliances in broadcasting, digital media, corporate sponsorship, social media applications and licensing while successfully extending the brand internationally, with the advent of the World Series of Poker Europe in 2007. ESPN is the exclusive U.S. telecast partner of the WSOP. WSOP programming airs in 25 countries on five continents and is available to 300 million households.



FACT SHEET – 2012 WORLD SERIES OF POKER

WHEN:	May 27, 2012 – July 16, 2012	
WHERE:	Rio All-Suite Hotel and Casino in Las Vegas	
NUMBER OF EVENTS:	61 bracelet events	
BUY IN AMOUNTS:	Minimum buy-in: \$500 Maximum buy-in: \$1,000,000	
TOTAL PRIZE MONEY AWARDED IN 2011:	\$192,008,868	
NUMBER OF NATIONS REPRESENTED IN 2010:	105	
TOURNAMENT DIRECTOR:	Jack Effel	
U.S. TELECAST PARTNER:	ESPN	
WSOP FIRST YEAR:	1970	
OWNERSHIP:	Caesars Entertainment (since 2004)	
NUMBER OF PLAYER ENTRANTS IN 2011:	75,672 (Total)	6,865 (Main Event)
DEFENDING MAIN EVENT CHAMPION:	Pius Heinz, Cologne, Germany (\$8, 715,638)	
DEFENDING \$50,000 CHAMPION:	Brian Rast, Poway, CA., USA (\$1,720,328)	
PRESENTING SPONSOR:	Jack Link's Beef Jerky	
OFFICIAL CHARITIES:	One Drop	
OFFICIAL WEBSITE:	www.WSOP.com	

2012 World Series of Poker Daily Time Schedule

*Start Times and dates are subject to change

BOLD = Start of New WSOP Bracelet Event

GREEN = Final Table of WSOP Bracelet Event

Sunday, May 27, 2012

12 PM	#1	Registration Opens, Live Action & Satellites Begin Casino Employees No-Limit Hold'em (2-day event)	\$500
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Monday, May 28, 2012

12 PM	#2	No-Limit Hold'em (3-day event)	\$1,500
1 PM	#1	<i>Casino Employees No-Limit Hold'em Final Table</i>	

Tuesday, May 29, 2012

12 PM	#3	Heads Up No-Limit Hold'em / Pot-Limit Omaha (512 Max) (3-day event)	\$3,000
1 PM	#2	<i>No-Limit Hold'em Day 2</i>	
5 PM	#4	Seven Card Stud Hi-Low Split-8 or Better (3-day event)	\$1,500

Wednesday, May 30, 2012

12 PM	#5	Pot-Limit Hold'em (3-day event)	\$1,500
1 PM	#2	<i>No-Limit Hold'em Final Table</i>	
1 PM	#3	<i>Heads Up No-Limit Hold'em / Pot-Limit Omaha Day 2</i>	
2 PM	#4	<i>Seven Card Stud Hi-Low Split-8 or Better Day 2</i>	

Thursday, May 31, 2012

12 PM	#6	Mixed Max - No-Limit Hold'em (4-day event)	\$5,000
1 PM	#3	<i>Heads Up No-Limit Hold'em/Pot-Limit Omaha Final Table</i>	
1 PM	#5	<i>Pot-Limit Hold'em Day 2</i>	
2 PM	#4	<i>Seven Card Stud Hi-Low Split-8 or Better Final Table</i>	
5 PM	#7	Seven Card Stud (3-day event)	\$1,500

Friday, June 01, 2012

12 PM	#8	Omaha Hi-Low Split-8 or Better (3-day event)	\$1,500
1 PM	#5	<i>Pot-Limit Hold'em Final Table</i>	
1 PM	#6	<i>Mixed Max - No-Limit Hold'em Day 2</i>	
2 PM	#7	<i>Seven Card Stud Day 2</i>	

Saturday, June 02, 2012

12 PM	#9A	No-Limit Hold'em Re-entry (5-day event)	\$1,500
1 PM	#6	<i>Mixed Max - No-Limit Hold'em Day 3</i>	
1 PM	#8	<i>Omaha Hi-Low Split-8 or Better Day 2</i>	
2 PM	#7	<i>Seven Card Stud Final Table</i>	

Sunday, June 03, 2012

12 PM	#9B	No-Limit Hold'em Re-entry (4-day event)	\$1,500
1 PM	#6	<i>Mixed Max - No-Limit Hold'em Final Table</i>	
1 PM	#8	<i>Omaha Hi-Low Split-8 or Better Day 2</i>	
5 PM	#10	Seven Card Stud (3-day event)	\$5,000

Monday, June 04, 2012

12 PM	#11	Pot-Limit Omaha (3-day event)	\$1,500
1 PM	#9	<i>No-Limit Hold'em Re-entry Day 2</i>	
2 PM	#10	<i>Seven Card Stud Day 2</i>	

Tuesday, June 05, 2012				
12 PM	#12	Heads Up No-Limit Hold'em - (512 player max) (4-day event)		\$10,000
1 PM	#9	<i>No-Limit Hold'em Re-entry Day 3</i>		
1 PM	#11	<i>Pot-Limit Omaha Day 2</i>		
2 PM	#10	<i>Seven Card Stud Final Table</i>		
5 PM	#13	Limit Hold'em (3-day event)		\$1,500
Wednesday, June 06, 2012				
12 PM	#14	No-Limit Hold'em Shootout (2,000 player max) (3-day event)		\$1,500
1 PM	#9	<i>No-Limit Hold'em Re-entry Final Table</i>		
1 PM	#11	<i>Pot-Limit Omaha Final Table</i>		
1 PM	#12	<i>Heads Up No-Limit Hold'em Day 2</i>		
2 PM	#13	<i>Limit Hold'em Day 2</i>		
5 PM	#15	Seven Card Stud Hi-Low Split-8 or Better (3-day event)		\$5,000
Thursday, June 07, 2012				
12 PM	#16	No-Limit Hold'em / Six Handed (3-day event)		\$1,500
1 PM	#12	<i>Heads Up No-Limit Hold'em Day 3</i>		
1 PM	#14	<i>No-Limit Hold'em Shootout Day 2</i>		
2 PM	#13	<i>Limit Hold'em Final Table</i>		
2 PM	#15	<i>Seven Card Stud Hi-Low Split-8 or Better Day 2</i>		
Friday, June 08, 2012				
12 PM	#17	Pot-Limit Hold'em (3-day event)		\$10,000
1 PM	#12	<i>Heads Up No-Limit Hold'em Final Table</i>		
1 PM	#14	<i>No-Limit Hold'em Shootout Final Table</i>		
1 PM	#16	<i>No-Limit Hold'em / Six Handed Day 2</i>		
2 PM	#15	<i>Seven Card Stud Hi-Low Split-8 or Better Final Table</i>		
5 PM	#18	Seven Card Razz (3-day event)		\$2,500
Saturday, June 09, 2012				
12 PM	#19	No-Limit Hold'em (3-day event)		\$1,500
1 PM	#16	<i>No-Limit Hold'em / Six Handed Final Table</i>		
1 PM	#17	<i>Pot-Limit Hold'em Day 2</i>		
2 PM	#18	<i>Seven Card Razz Day 2</i>		
5 PM	#20	Limit Hold'em (3-day event)		\$5,000
Sunday, June 10, 2012				
12 PM	#21	No-Limit Hold'em (3-day event)		\$1,000
1 PM	#17	<i>Pot-Limit Hold'em Final Table</i>		
1 PM	#19	<i>No-Limit Hold'em Day 2</i>		
2 PM	#18	<i>Seven Card Razz Final Table</i>		
2 PM	#20	<i>Limit Hold'em Day 2</i>		
5 PM	#22	2-7 Triple Draw Lowball (Limit) (3-day event)		\$2,500
Monday, June 11, 2012				
12 PM	#23	No-Limit Hold'em / Six Handed (3-day event)		\$3,000
1 PM	#19	<i>No-Limit Hold'em Final Table</i>		
1 PM	#21	<i>No-Limit Hold'em Day 2</i>		
2 PM	#20	<i>Limit Hold'em Final Table</i>		
2 PM	#22	<i>2-7 Triple Draw Lowball (Limit) Day 2</i>		
5 PM	#24	Omaha Hi-Low Split-8 or Better (3-day event)		\$5,000

Tuesday, June 12, 2012				
12 PM	#25	Limit Hold'em Shootout (3-day event)		\$1,500
1 PM	#21	<i>No-Limit Hold'em Final table</i>		
1 PM	#23	<i>No-Limit Hold'em / Six Handed Day 2</i>		
2 PM	#22	<i>2-7 Triple Draw Lowball (Limit) Final Table</i>		
2 PM	#24	<i>Omaha Hi-Low Split-8 or Better Day 2</i>		
5 PM	#26	Pot-Limit Omaha (3-day event)		\$3,000
Wednesday, June 13, 2012				
12 PM	#27	H.O.R.S.E. (3-day event)		\$1,500
1 PM	#23	<i>No-Limit Hold'em / Six Handed Final Table</i>		
1 PM	#25	<i>Limit Hold'em Shootout Day 2</i>		
2 PM	#24	<i>Omaha Hi-Low Split-8 or Better Final Table</i>		
2 PM	#26	<i>Pot-Limit Omaha Day 2</i>		
Thursday, June 14, 2012				
12 PM	#28	No-Limit Hold'em / Four Handed (3-day event)		\$2,500
1 PM	#25	<i>Limit Hold'em Shootout Final Table</i>		
1 PM	#27	<i>H.O.R.S.E. Day 2</i>		
2 PM	#26	<i>Pot-Limit Omaha Final Table</i>		
Friday, June 15, 2012				
10 AM	#29	Seniors No-Limit Hold'em Championship (50+) (3-day event)		\$1,000
1 PM	#27	<i>H.O.R.S.E. Final Table</i>		
1 PM	#28	<i>No-Limit Hold'em / Four Handed Day 2</i>		
5 PM	#30	2-7 Draw Lowball (No-Limit) (3-day event)		\$1,500
Saturday, June 16, 2012				
11 AM	#29	<i>Seniors No-Limit Hold'em Championship Day 2</i>		
12 PM	#31	No-Limit Hold'em (3-day event)		\$1,500
1 PM	#28	<i>No-Limit Hold'em / Four Handed Final Table</i>		
2 PM	#30	<i>2-7 Draw Lowball (No-Limit) Day 2</i>		
5 PM	#32	H.O.R.S.E. (3-day event)		\$10,000
Sunday, June 17, 2012				
11 AM	#29	<i>Seniors No-Limit Hold'em Championship Final Table</i>		
12 PM	#33	No-Limit Hold'em (3-day event)		\$1,000
1 PM	#31	<i>No-Limit Hold'em Day 2</i>		
2 PM	#30	<i>2-7 Draw Lowball (No-Limit) Final Table</i>		
2 PM	#32	<i>H.O.R.S.E. Day 2</i>		
Monday, June 18, 2012				
12 PM	#34	Pot-Limit Omaha / Six Handed (3-day event)		\$5,000
12 PM	#31	<i>No-Limit Hold'em Final Table</i>		
2:30 PM	#33	<i>No-Limit Hold'em Day 2</i>		
2 PM	#32	<i>H.O.R.S.E. Final Table</i>		
5 PM	#35	Mixed Hold'em (Limit/No-Limit) (3-day event)		\$2,500
Tuesday, June 19, 2012				
12 PM	#36	No-Limit Hold'em Shootout (2,000 player max) (3-day event)		\$3,000
1 PM	#33	<i>No-Limit Hold'em Final Table</i>		
1 PM	#34	<i>Pot-Limit Hold'em / Six Handed Day 2</i>		
2 PM	#35	<i>Mixed Hold'em (Limit/No-Limit) Day 2</i>		
5 PM	#37	Eight Game Mix (3-day event)		\$2,500
Wednesday, June 20, 2012				
12 PM	#38	No-Limit Hold'em (3-day event)		\$1,500
1 PM	#34	<i>Pot-Limit Omaha / Six Handed Final Table</i>		
1 PM	#36	<i>No-Limit Hold'em Shootout Day 2</i>		
2 PM	#35	<i>Mixed Hold'em (Limit/No-Limit) Final Table</i>		
2 PM	#37	<i>Eight Game Mix Day 2</i>		

Thursday, June 21, 2012				
12 PM	#39	Pot-Limit Omaha (3-day event)		\$10,000
1 PM	#36	No-Limit Hold'em Shootout Final Table		
1 PM	#38	No-Limit Hold'em Day2		
2 PM	#37	Eight Game Mix Final Table		
5 PM	#40	Limit Hold'em / Six Handed (3-day event)		\$2,500
Friday, June 22, 2012				
12 PM	#41	No-Limit Hold'em (3 day event)		\$3,000
1 PM	#38	No-Limit Hold'em Final Table		
1 PM	#39	Pot-Limit Omaha Day 2		
2 PM	#40	Limit Hold'em / Six Handed Day 2		
5 PM	#42	Omaha/Seven Card Stud Hi-Low Split-8 or Better (3-day event)		\$2,500
Saturday, June 23, 2012				
12 PM	#43	No-Limit Hold'em (3-day event)		\$1,500
1 PM	#39	Pot-Limit Omaha Final Table		
1 PM	#41	No-Limit Hold'em Day 2		
2 PM	#40	Limit Hold'em / Six Handed Final Table		
2 PM	#42	Omaha/Seven Card Stud Hi-Low Split-8 or Better Day 2		
Sunday, June 24, 2012				
12 PM	#44	No-Limit Hold'em (3-day event)		\$1,000
1 PM	#41	No-Limit Hold'em Final Table		
1 PM	#43	No-Limit Hold'em Day 2		
2 PM	#42	Omaha/Seven Card Stud Hi-Low Split-8 or Better Final Table		
5 PM	#45	The Poker Players Championship (5-day event)		\$50,000
Monday, June 25, 2012				
12 PM	#46	No-Limit Hold'em (3-day event)		\$2,500
1 PM	#43	No-Limit Hold'em Final Table		
1 PM	#44	No-Limit Hold'em Day 2		
2 PM	#45	The Poker Players Championship Day 2		
Tuesday, June 26, 2012				
12 PM	#47	Pot-Limit Omaha Hi-Low Split-8 or Better (3-day event)		\$1,500
1 PM	#44	No-Limit Hold'em Final Table		
1 PM	#46	No-Limit Hold'em Day 2		
2 PM	#45	The Poker Players Championship Day 3		
5 PM	#48	Limit Hold'em (3-day event)		\$3,000
Wednesday, June 27, 2012				
12 PM	#49	Ante Only No-Limit Hold'em (3-day event)		\$1,500
1 PM	#46	No-Limit Hold'em Final Table		
1 PM	#47	Pot-Limit Omaha Hi-Low Split-8 or Better Day 2		
2 PM	#45	The Poker Players Champion Day 4		
2 PM	#48	Limit Hold'em Day 2		
Thursday, June 28, 2012				
12 PM	#50	No-Limit Hold'em (3-day event)		\$5,000
1 PM	#47	Pot-Limit Omaha Hi-Low Split-8 or Better Final Table		
1 PM	#49	Ante Only No-Limit Hold'em Day 2		
2 PM	#45	The Poker Players Championship Final Table		
2 PM	#48	Limit Hold'em Final Table		
Friday, June 29, 2012				
12 PM	#51	Ladies No-Limit Hold'em Championship (3-day Event)		\$1,000
1 PM	#49	Ante Only No-Limit Hold'em Final Table		
1 PM	#50	No-Limit Hold'em Day 2		
5 PM	#52	10-Game Mix / Six Handed (3-day event)		\$2,500

Saturday, June 30, 2012			
10 AM		Doubles No-Limit Hold'em (Non-bracelet event) (1-day event)	\$560
12 PM	#53	No-Limit Hold'em (3-day event)	\$1,500
1 PM	<i>#50</i>	<i>No-Limit Hold'em Final Table</i>	
1 PM	#51	<i>Ladies No-Limit Hold'em Championship Day 2</i>	
2 PM	#52	<i>10-Game Mix / Six Handed Day 2</i>	
Sunday, July 01, 2012			
12 PM	#54	No-Limit Hold'em (3-day event)	\$1,000
1 PM	<i>#51</i>	<i>Ladies No-Limit Hold'em Championship Final Table</i>	
1 PM	#53	<i>No-Limit Hold'em Day 2</i>	
1:11 PM	#55	The Big One for One Drop - No-Limit Hold'em (3-day event)	\$1,000,000
2 PM	<i>#52</i>	<i>10-Game Mix / Six Handed Final Table</i>	
Monday, July 02, 2012			
12 PM	#56	No-Limit Hold'em (3-day event)	\$1,500
1 PM	#53	<i>No-Limit Hold'em Final Table</i>	
1 PM	#54	<i>No-Limit Hold'em Day 2</i>	
1:11 PM	#55	<i>The Big One for One Drop - No-Limit Hold'em Day 2</i>	
Tuesday, July 03, 2012			
12 PM	#57	No-Limit Hold'em / Six Handed (3-day event)	\$10,000
1 PM	<i>#54</i>	<i>No-Limit Hold'em Final Table</i>	
1 PM	#56	<i>No-Limit Hold'em Day 2</i>	
1:11 PM	<i>#55</i>	<i>The Big One for One Drop - No Limit Hold'em Final Table</i>	
5 PM	#58	Pot-Limit Omaha Hi-Low Split-8 or Better (3-day Event)	\$3,000
Wednesday, July 04, 2012			
12 PM	#59A	No-Limit Hold'em Re-entry (5-day event)	\$1,000
1 PM	<i>#56</i>	<i>No-Limit Hold'em Final Table</i>	
1 PM	#57	<i>No-Limit Hold'em / Six Handed Day 2</i>	
2 PM	#58	<i>Pot-Limit Omaha Hi-low Split-8 or Better Day 2</i>	
Thursday, July 05, 2012			
12 PM	#59B	No-Limit Hold'em Re-entry (4-day event)	\$1,000
1 PM	<i>#57</i>	<i>No-Limit Hold'em / Six Handed Final Table</i>	
2 PM	<i>#58</i>	<i>Pot-Limit Omaha Hi-Low Split-8 or Better Final Table</i>	
5 PM	#60	2-7 Draw Lowball (No-Limit) (3-day Event)	\$10,000
Friday, July 06, 2012			
12 PM		Bracelet Bounty No-Limit Hold'em (Non-bracelet event) (1-day event)	\$560
1 PM	#59	<i>No-Limit Hold'em Day 2</i>	
2 PM	#60	<i>2-7 Draw Lowball (No-Limit) Day 2</i>	
Saturday, July 07, 2012			
12 PM	#61A	No-Limit Hold'em Championship Day 1A	\$10,000
1 PM	#59	<i>No-Limit Hold'em Day 3</i>	
2 PM	<i>#60</i>	<i>2-7 Draw Lowball (No-Limit) Final Table</i>	
Sunday, July 08, 2012			
12 PM	#61B	No-Limit Hold'em Championship Day 1B	\$10,000
1 PM	<i>#59</i>	<i>No-Limit Hold'em Final Table</i>	
Monday, July 09, 2012			
12 PM	#61C	No-Limit Hold'em Championship Day 1C	\$10,000
Tuesday, July 10, 2012			
12 PM	#61A	<i>No-Limit Hold'em Championship Day 2A (1A restart)</i>	
12 PM	#61B	<i>No-Limit Hold'em Championship Day 2B (1B restart)</i>	

Wednesday, July 11, 2012		
12 PM	#61C	No-Limit Hold'em Championship Day 2C (1C restart)
Thursday, July 12, 2012		
12 PM	#61	No-Limit Hold'em Championship Day 3
Friday, July 13, 2012		
12 PM	#61	No-Limit Hold'em Championship Day 4
Saturday, July 14, 2012		
12 PM	#61	No-Limit Hold'em Championship Day 5
Sunday, July 15, 2012		
12 PM	#61	No-Limit Hold'em Championship Day 6
Monday, July 16, 2012		
12 PM	#61	No-Limit Hold'em Championship Day 7 (play down to 9)
Sunday, October 28th - Tuesday, October 30th, 2012		



ESPN'S 2012 TV SCHEDULE

ESPN's coverage of the 2012 World Series of Poker, from the Rio All-Suite Hotel and Casino in Las Vegas, will air every Tuesday from July 31 through October 30.

To kick off the programming schedule, the conclusion of the \$1,000,000 Big One for One Drop No-Limit Hold'em final table will air virtually live (on a 15-minute delay) on Tuesday, July 3 at 8:00 PM. The winner of this event is expected to walk away with the largest prize ever awarded in poker history, and ESPN plans to cover this historic event live.

Norman Chad and **Lon McEachern** call all the action alongside **Kara Scott**. **Doug White**, Senior Director of Programming and Acquisitions, and **Jamie Horowitz**, VP Original Programming & Production, are the executives in charge for poker coverage on ESPN. **Allie Stoneberg** is ESPN's media contact for World Series of Poker.

Visit **ESPN Media Zone** for the latest news, schedules, photos, and more. *All times are Eastern.*

2012 World Series of Poker on ESPN

Date	Time	Event	Episode
#July 3	8:00 PM	Big One for One Drop – Live Finale	1
July 31	8:00 PM	Big One for One Drop \$1 million Packaged Show	2
"	9:00 PM	Big One for One Drop \$1 million buy in Final Table	3
August 7	8:00 PM	WSOP National Championship	4
"	9:00 PM	WSOP National Championship Final Table	5
August 14	8:00 PM	Main Event	6
"	9:00 PM	Main Event	7
August 21	8:00 PM	Main Event	8
"	9:00 PM	Main Event	9
August 28	8:00 PM	Main Event	10
"	9:00 PM	Main Event	11
Wed. Sept. 5	8:00 PM	Main Event	12
"	9:00 PM	Main Event	13
Sept. 11	8:00 PM	Main Event	14
"	9:00 PM	Main Event	15
Sept. 18	8:00 PM	Main Event	16
"	9:00 PM	Main Event	17
Sept. 25	8:00 PM	Main Event	18
"	9:00 PM	Main Event	19
October 2	9:00 PM	Main Event	20
"	10:00 PM	Main Event	21
October 9	9:00 PM	Main Event	22
"	10:00 PM	Main Event	23
October 16	9:00 PM	Main Event	24
	10:00 PM	Main Event	25
October 23	9:00 PM	Main Event	26
"	10:00 PM	Main Event	27
#October 30	9:00 PM	Main Event Final Table Live Finale	28

Notes: # July 3 & October 30 coverage will air live

*Time/Exact Date Still to be Determined – Play from 9 players to 3

Subject to Change.



WSOP.com LIVE STREAMING PLANS – 2012 WSOP

During the 2012 World Series of Poker, WSOP.com, the official website of the World Series of Poker will live web stream all the final tables of the official gold bracelet events.

Up to three final tables a day could be streamed, but in most instances, two different final tables will stream, with scheduled start times of 1 pm PT and 2 pm PT.

All live streaming will begin when the official final table gets underway, thus hard start times are difficult to predict but announcements will be made via the WSOP's official Twitter feed at www.twitter.com/WSOP

All WSOP live streaming will be found here: www.wsop.com/2012/live-video/

Two distinct streams will be available.

The primary stream will feature six different cameras along with announcer/analyst audio. These webcasts will feature flop games in most instances and be streamed from the main WSOP stage inside the Amazon Ballroom at the Rio.

Renowned play-by-play anchor **David Tuchman** will serve as the WSOP's official announcer for the primary webcasts and will be joined by a rotating group of player analysts.

We anticipate the primary stream to feature 34 WSOP gold bracelet events over 45 days of coverage, beginning with Event #1 on Monday, May 28 and continuing through Sunday, July 8.

When two or more final tables are taking place on the same day, WSOP.com will employ a simple two-camera, fly-on-the-wall web stream for the additional coverage, in the same manner used at the 2011 WSOP and throughout the WSOP Circuit this season. These streams will feature the audio from the tournament director's microphone. Most non-flop games will be featured in these webcasts.

All WSOP.com live final table web streams will be on a 5-minute delay without hole cards, to conform to gaming regulations.

WSOP.com's live streaming schedule (subject to change) is as follows:

Bold = Announcer/Analyst streams

DATE	TIME (PT)	EVENT	LOCATION	DETAILS
Monday, May 28	1 pm	#1: Casino Employees No	Amazon Main Stage	5 min. delay; no hole cards
Wednesday, May 30	1 pm	#2: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Thursday, May 31	1 pm	#3: Heads Up No-Limit/PLO	Amazon Main Stage	5 min. delay; no hole cards
Thursday, May 31	2 pm	#4: 7 Card Stud Hi-Lo Split	Pavilion Stage	5 min. delay; no hole cards
Friday, June 1	1 pm	#5 Pot-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Saturday, June 2	2 pm	#7: Seven Card Stud	Pavilion Stage	5 min. delay; no hole cards
Sunday, June 3	1 pm	#6: Mixed-Max No-Limit HU	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 3	2 pm	#8: Omaha Hi-Lo Split-8	Pavilion Stage	5 min. delay; no hole cards
Tuesday, June 5	2 pm	#10: Seven Card Stud	Pavilion Stage	5 min. delay; no hole cards

Wednesday, June 6	1 pm	#11: Pot-Limit Omaha	Pavilion Stage	5 min. delay; no hole cards
Wednesday, June 6	1 pm	#9: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Thursday, June 7	2 pm	#13: Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Friday, June 8	1 pm	#12: Heads Up NL Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Friday, June 8	1 pm	#14: No-Limit Hold'em Shootout	Pavilion Stage	5 min. delay; no hole cards
Friday, June 8	2 pm	#15: 7 Card Stud Hi-Lo Split	Amazon Purple	5 min. delay; no hole cards
Saturday, June 9	1 pm	#16: NL Hold'em 6-Handed	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 10	1 pm	#17: Pot-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 10	2 pm	#18: Seven Card Razz	Pavilion Stage	5 min. delay; no hole cards
Monday, June 11	1 pm	#19: No-Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Monday, June 11	2 pm	#20: Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Tuesday, June 12	1 pm	#21: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Tuesday, June 12	2 pm	#22: 2-7 Triple Draw Lowball	Pavilion Stage	5 min. delay; no hole cards
Wednesday, June 13	1 pm	#23: NL Hold'em 6-Handed	Amazon Main Stage	5 min. delay; no hole cards
Wednesday, June 13	2 pm	#24: Omaha Hi-Lo Split-8	Pavilion Stage	5 min. delay; no hole cards
Thursday, June 14	1 pm	#25: Limit Hold'em Shootout	Pavilion Stage	5 min. delay; no hole cards
Thursday, June 14	2 pm	#26: Pot-Limit Omaha	Amazon Main Stage	5 min. delay; no hole cards
Friday, June 15	1 pm	#27: H.O.R.S.E.	Pavilion Stage	5 min. delay; no hole cards
Saturday, June 16	1 pm	#28: 4-Handed No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 17	11 am	#29: Seniors NL Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 17	1 pm	#30: 2-7 Draw Lowball	Pavilion Stage	5 min. delay; no hole cards
Monday, June 18	1 pm	#31: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Monday, June 18	2 pm	#32: H.O.R.S.E.	Pavilion Stage	5 min. delay; no hole cards
Tuesday, June 19	1 pm	#33: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Wednesday, June 20	1 pm	#34: 6-Handed Pot-Limit Omaha	Amazon Main Stage	5 min. delay; no hole cards
Wednesday, June 20	2 pm	#35: Mixed Hold'em	Pavilion Stage	5 min. delay; no hole cards
Thursday, June 21	1 pm	#36: No-Limit Hold'em Shootout	Amazon Main Stage	5 min. delay; no hole cards
Thursday, June 21	2 pm	#37: Eight-Game Mix	Pavilion Stage	5 min. delay; no hole cards
Friday, June 22	1 pm	#38: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Saturday, June 23	1 pm	#39: Pot-Limit Omaha	Amazon Main Stage	5 min. delay; no hole cards
Saturday, June 23	2 pm	#40: 6-Handed Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Sunday, June 24	1 pm	#41: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Sunday, June 24	2 pm	#42: Omaha/7 Card Stud Hi-Lo	Pavilion Stage	5 min. delay; no hole cards
Monday, June 25	1 pm	#43: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Tuesday, June 26	1 pm	#44: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Wednesday, June 27	1 pm	#46: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Thursday, June 28	1 pm	#47: Pot-Limit Omaha Hi-Lo Split	Amazon Purple	5 min. delay; no hole cards
Thursday, June 28	2 pm	#45: Poker Player Championship	Amazon Main Stage	5 min. delay; no hole cards
Thursday, June 28	2 pm	#48: Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Friday, June 29	1 pm	#49: Ante Only No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Saturday, June 30	1 pm	#50: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Sunday, July 1	1 pm	#51: Ladies No-Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Sunday, July 1	2 pm	#52: 6-Handed 10-game Mix	Amazon Purple	5 min. delay; no hole cards
Monday, July 2	1 pm	#53: No-Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Tuesday, July 3	12 noon	#55: Big One for One Drop	Amazon Main Stage	15 min. delay; hole cards
Tuesday, July 3	1 pm	#54: No-Limit Hold'em	Pavilion Stage	5 min. delay; no hole cards
Wednesday, July 4	1 pm	#56: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Thursday, July 5	1 pm	#57: 6-Handed No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards
Thursday, July 5	2 pm	#58: Pot-Limit Omaha Hi-Lo Split	Pavilion Stage	5 min. delay; no hole cards
Saturday, July 7	2 pm	#60: 2-7 Draw Lowball (No-Limit)	Pavilion Stage	5 min. delay; no hole cards
Sunday, July 8	1 pm	#59: No-Limit Hold'em	Amazon Main Stage	5 min. delay; no hole cards

Key notes: All the "live" coverage on WSOP.com is on a 5-minute delay.
All the coverage will be sans hole cards. (Community and "all-in" cards will be shown).
Start times are estimates. Events will begin to stream when official final table is reached.
David Tuchman will serve as the play-by-play host for all primary webcasts.
Specific events to be streamed are subject to change without notice.
Big One for One Drop will be streamed via ESPN3.com w/graphics and hole cards after the hands are complete



Bracelet Ceremony – 43rd Annual World Series of Poker

Daily at 2:20 PM from May 29 through July 9

Continuing the tradition started in 2009, all World Series of Poker bracelet winners will be treated to a special ceremony the day after their victory.

Each gold bracelet winner will be asked to return to the Brasilia Room at the Rio at 2:20 PM the day following his or her win to receive their WSOP gold bracelet in an official ceremony presided over by WSOP tournament director Jack Effel.

Jason of Beverly Hills is the official bracelet designer and manufacturer for 2012.

The timing of the ceremony is to coincide with the return of players from the first break of the noon tournament. With a Brasilia Room full of players, the previous day's event winner(s) will be welcomed to the stage, where each will be awarded a gold bracelet and pose for photos as the national anthem of the winner's choosing is played.

In addition, each new bracelet holder will receive a new Total Rewards card. As is custom for WSOP winners, Caesars Entertainment awards "Diamond" status – an exclusive club reserved for Caesars' best customers – to all bracelet holders for one year.

Play in the Brasilia Room will be halted during the ceremony and commence following the brief ceremony.

Media are welcome to gather in front of the stage to take pictures and shoot video during the presentation. At the conclusion of the bracelet ceremony, media will be able to arrange one-on-one interviews with the newly-crowned champion(s) on the stage.

Reminder: Use of video in the Brasilia Room is still prohibited for tournament play.

www.WSOP.com



WORLD SERIES OF POKER (WSOP) PLAYER OF THE YEAR

The World Series of Poker (WSOP) instituted a Player of the Year system in 2004, once Harrah's (now Caesars) took over the tournament.

The system awards points based on finish for all open bracelet events. Anyone who cashes in a WSOP gold bracelet event is awarded points. And the player with the most overall points is the winner of the WSOP Player of the Year. Bluff Magazine created and powers the formula used to determine the WSOP POY.

Winning the WSOP Player of the Year comes with a prize each year tailored to the individual and worth upwards of \$20,000. But more importantly, adding the WSOP Player of the Year to your resume is one of the highest honors a poker player can achieve.

Typically, the individual who wins this award has multiple in-the-money finishes and at least a WSOP gold bracelet among those cashes. In fact, no player has won the award without at least capturing a WSOP gold bracelet.

In 2012, the WSOP Player of the Year will include the seven gold bracelets being awarded at WSOP Europe. Thus, this year's winner will have 65 events to compete in to qualify for the WSOP Player of the Year: 58 open events at the WSOP, and the seven up for grabs in Cannes, France at WSOPE.

Last year, it took until the Final Table of the WSOP Main Event to determine the winner, Ben Lamb beat out Phil Hellmuth for the crown.

Below is a list of WSOP Player of the Year winners, along with their accomplishments in their winning year.

WSOP PLAYER OF THE YEAR WINNERS (Historical)

<u>YEAR</u>	<u>NAME</u>	<u>BRACELETS</u>	<u>FINAL TABLES</u>	<u>CASHES</u>	<u>MONEY WON</u>
2004	Daniel Negreanu	1	5	6	\$346,280
2005	Allen Cunningham	1	4	5	\$1,006,935
2006	Jeff Madsen	2	4	4	\$1,467,852
2007	Tom Schneider	2	3	3	\$416,829
2008	Erick Lindgren	1	3	5	\$1,348,528
2009	Jeffrey Lisandro	3	4	6	\$807,521
2010	Frank Kassela	2	3	6	\$1,255,314
2011	Ben Lamb	1	4	5	\$5,352,970



MAIN EVENT – FINAL TABLE

OCTOBER 28-30, 2012

Televised on  Tuesday, October, 30, 9 PM ET Live

In 2008, the World Series of Poker announced a groundbreaking change to the conclusion of the world's most prestigious poker event – the \$10,000 buy-in No Limit Hold'em World Championship, commonly referred to as the Main Event.

In 2012, for the fifth consecutive year, the plan is to continue with the revised format of poker's most seminal competition, better aligning the tournament and the television experience.

The Main Event in 2012 will be contested from July 7-16, and then play will stop until October 28, resuming on that date with the final nine players. Once three players remain, play will stop again, resuming on Tuesday, October 30 in front of a live television audience on ESPN.

This year's Main Event final table will be contested one week earlier than in previous years due to the U.S. Presidential Election slated for the first Tuesday in November.

Each of the nine players who make it to the WSOP Main Event Final Table will receive ninth-place prize money on July 17, when the finalists are determined. The WSOP will then provide each of those players with an expenses-paid trip for two for their return to Las Vegas in October to play the final portion of the tournament.

From July 16 to October 28, a span of 104 days, players will have an opportunity to line up sponsorships and coaches, review the play of all their competitors, participate in other tournaments, and take advantage of the new publicity and promotional opportunities available to them. In addition, they will be able to arrange for all their friends and family to come witness in-person, the dramatic conclusion of the tournament.

The change in how the Main Event final table is staged brings the excitement and drama of high-stakes WSOP tournament play closer to millions of fans around the globe and creates an incredible atmosphere inside the Penn & Teller Theater that is more akin to a major stadium spectator sport than traditional poker events.

The winner of the Main Event is expected to be crowned early on the morning on October 31.

Previous members of the November Nine included:

<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
1st: Peter Eastgate, Denmark	1st: Joe Cada, Michigan	1st: Jonathan Duhamel, Canada	1st: Pius Heinz, Germany
2nd: Ivan Demidov, Russia	2nd: Darvin Moon, Maryland	2nd: John Racener, Florida	2nd: Martin Staszko, Czech Republic
3rd: Dennis Phillips, Missouri	3rd: Antoine Saout, France	3rd: Joseph Cheong, California	3rd: Ben Lamb, Oklahoma
4th: Ylon Schwartz, New York	4th: Eric Buchman, New York	4th: Filippo Candio, Italy	4th: Matt Giannetti, Nevada
5th: Scott Montgomery, Canada	5th: Jeff Shulman, Nevada	5th: Michael Mizrachi, Florida	5th: Phil Collins, Nevada
6th: Darus Suharto, Canada	6th: Steven Begleiter, New York	6th: John Dolan, Florida	6th: Eoghan O'Dea, Ireland
7th: David Rheem, California	7th: Phil Ivey, Nevada	7th: Jason Senti, Minnesota	7th: Bob Bounahra, Belize
8th: Kelly Kim, California	8th: Kevin Schaffel, Florida	8th: Matt Jarvis, Canada	8th: Anton Makiievskyi, Ukraine
9th: Craig Marquis, Texas	9th: James Akenhead, England	9th: Soi Nguyen, California	9th: Sam Holden, UK

www.[WSOP.com](http://www.WSOP.com)



\$1,000,000 BIG ONE FOR ONE DROP NO LIMIT HOLD'EM

Sunday, July 1 at 1:11 PM – New Event for 2012 – Event #55

Televised on ESPN Live on Tuesday, July 3rd at 8:00 PM ET

It has been called insane, audacious and incomprehensible. But one thing is for sure, this event will capture the attention of the poker world like no event before it. *The Big One for One Drop* is a made-for-television charity poker tournament that will award the largest first place prize ever and feature the most unique collection of millionaires (and billionaires) ever assembled together.

The largest buy-in poker tournament ever conceived, with a \$1,000,000 entry fee, is slated to take place from July 1-3, 2012 at the Rio All-Suite Hotel & Casino in Las Vegas and will be televised on ESPN.

From each entry fee, \$111,111 will be donated to ONE DROP with a goal of raising enough money for a legacy project that will help a country with access to clean water.

The event will be rake-free allowing \$888,889 of each entry fee going directly into the prize pool. Players will start with 3,000,000 in tournament chips.

The tournament, to be played as No-Limit Hold'em, is expected to pay out 20% of the field—double the typical World Series of Poker tournament payout structure and a specially-designed WSOP platinum bracelet will be awarded to the victor.

Subject to the rules of the tournament, anyone age 21 or older is eligible as long as they have the \$1 million entry fee. The field will be capped at 48 players.

The BIG ONE for ONE DROP is the creation of ONE DROP Chair and *Cirque du Soleil*® Founder Guy Laliberté in collaboration with fellow Montrealer and Caesars Interactive Entertainment CEO Mitch Garber.

Making use of WSOP's poker expertise and global reach, it is an unprecedented effort to raise awareness of water-related issues amongst the poker community and to raise funds to allow ONE DROP to continue to deliver on its important mandate. Funds will be directed to ONE DROP projects around the world, where the team is hard at work dealing with the local water crisis.

The event begins on Sunday, July 1 at 1:11 pm, with the final table to be contested on Tuesday, July 3 at 12:00 noon.

ESPN cameras will be on hand to film the action, with special emphasis on the final table. The finished television show will air in a two-hour block on ESPN on Tuesday, July 31, 2012 from 8:00-10:00 PM ET.

www.WSOP.com/2012/TheBigOne



FACT SHEET – THE BIG ONE FOR ONE DROP

WHEN:	JULY 1, 2012 AT 1:11 PM
WHERE:	RIO ALL-SUITE HOTEL & CASINO IN LAS VEGAS
EVENT:	NO LIMIT HOLD'EM HIGH ROLLER CHAMPIONSHIP AS PART OF 43 RD ANNUAL WORLD SERIES OF POKER
BUY IN AMOUNT:	\$1,000,000 (\$111,111 will be a charitable donation to One Drop)
# OF ENTRANTS:	CAPPED at 48 PLAYERS
STRUCTURE:	DEEP STACK WITH 3,000,000 IN STARTING CHIPS START WITH 500 BIG BLINDS 3-DAY STRUCTURE PLAY 9 ONE-HOUR LEVELS DAY 1; DAY 2 PLAYS TO 8 PLAYERS 1 ST LEVEL IS 1,000 ANTE & BLINDS AT 3,000-6,000
PAYOUTS:	20% OF FIELD WILL BE PAID (Double Avg. Tournament)
RAKE-FREE:	THERE WILL BE NO FEES TAKEN OUT OF THE PRIZE POOL
BRACELET:	THE WINNER WILL RECEIVE A GENUINE WSOP PLATINUM BRACELET
RULES:	ALL WSOP TOURNAMENT RULES WILL BE IN EFFECT
CONFIRMED PLAYERS:	30 (as of 4/1/2012)
TOURNAMENT DIRECTOR:	JACK EFFEL
U.S. TELECAST PARTNER:	ESPN
WSOP FIRST YEAR:	1970
OFFICIAL CHARITY:	ONE DROP
OFFICIAL WEBSITES:	www.WSOP.com & www.ONEDROP.org



ONE DROP DESIGNATED AS THE OFFICIAL CHARITY OF THE WORLD SERIES OF POKER®

ONE DROP (www.onedrop.org) has been selected as the official charity for the World Series of Poker, the most prestigious gaming event in the world.

As the official charity, the WSOP will work with ONE DROP to help educate, raise awareness and direct funds towards the organization that helps provide access to clean water around the world.

“ONE DROP is doing important and impactful work and we intend to do what we can to help their efforts,” said Mitch Garber, CEO, Caesars Interactive Entertainment, Inc. (owners of the WSOP). “The water crisis is a worldwide issue and with the WSOP’s global reach, we believe this is a great fit for our company.”

One important step is the creation of the [BIG ONE for ONE DROP](#), an official WSOP bracelet event where 11.1% of the entry fee will be designated for charity. This event (Event #55 on the [schedule](#)) takes place July 1-3, and be historic in every way. The buy-in will be a never-before-attempted \$1,000,000 and 30 players (as of 5/1) have already confirmed their participation. As such, nearly \$3.3 million is earmarked for ONE DROP.

In addition, this year all players who cash in any WSOP event will be asked to go [All In for ONE DROP](#) by donating 1% of their winnings to ONE DROP. All monies will be 100% tax-deductible.

During the BIG ONE for ONE DROP, select Caesars Entertainment Las Vegas resorts will be participating in a fundraising and in-room communications campaign to generate awareness for the cause. The campaign's message, “A Drop Saved is a Drop Shared,” is centered on the environmental and social impacts water conservation has. As an industry leader in sustainability, the company focuses on critical issues of water, energy, gas and waste through its aggressive CodeGreen sustainability strategy that engages its employee in programs dedicated to reducing the resorts impacts on the environment.

As part of the WSOP-ONE DROP alliance, several other visible initiatives will be on display during this year's WSOP, including:

- BIG ONE for ONE DROP poker tournament (July 1-3) with \$111,111 per buy-in going to ONE DROP, and waiving of fees to staff and host event with final table to be carried live on ESPN on July 3.
- Awarding of 2 seats into the BIG ONE for ONE DROP (\$2 million commitment from Caesars Entertainment/CIE)
- Hosting a \$25,300 Mega Satellite poker tournament on June 30 at Rio to fulfill CIE commitment, with CIE guaranteeing seat
- 1% for ONE DROP – For all players who cash, an opportunity to make a 100% tax-deductible donation
- Providing ONE DROP a booth at Rio to raise awareness and sell merchandise
- Water fact messaging added to plastic water bottle service during tournament to raise awareness of water issues
- Addition of water stations throughout tournament footprint to encourage players to get a reusable bottle to fill up.
- Signage/branding throughout tournament

ABOUT ONE DROP

ONE DROP—an initiative of Guy Laliberté, Founder of *Cirque du Soleil*—is a non-governmental organization established in Montreal, Canada and active worldwide. ONE DROP's mission is to fight poverty by supporting access to water and raising each and every one's awareness of water-related issues through its distinctive approach based on social arts and popular education. In the U.S., ONE DROP is a public charity that undertakes innovative activities in which water plays a central role as a creative force to generate positive, sustainable change worldwide. ONE DROP continues to reach out to the world to realize its dream of safe water for all, today and tomorrow. To learn more about ONE DROP, visit ONEDROP.org.



\$50,000 POKER PLAYERS CHAMPIONSHIP – 8-GAME MIX

Sunday, June 24, 2012 – 5 PM PT – Event #45

The \$50,000 Poker Players Championship requires participants to play a rotation of eight popular forms of poker – Limit Hold'em, Omaha Hi-Low Split-8 or Better, Seven Card Razz, Seven Card Stud, Seven Card Stud Hi-Low Split 8 or Better, No Limit Hold'em, Pot Limit Omaha and 2-7 Triple Draw Lowball – to determine the game's greatest all-around player.

The game rotates every eight hands and all levels are 90 minutes. The tournament takes five days to complete. Players begin with 150,000 in tournament chips.

Poker greats consider the winner of the event the best all-around player because it demonstrates he or she can outplay the competition in a wide range of game variations with high stakes on the line.

The WSOP first added the \$50,000 event to its schedule in 2006 in response to player requests to participate in a high entry fee game to determine the professional poker player's true champion.

The event was an instant success and is now a mainstay at the World Series of Poker.

A special commemorative "Chip Reese Trophy" is awarded and named in honor of the inaugural winner of this event, David "Chip" Reese, who passed away in late 2007. The iconic trophy was first added for the event's champion in 2008, with the winner keeping the top part of the trophy for the year, while his name is engraved on the bottom half, etched forever in history.

The \$50,000 buy-in fee is the second-most expensive of the 61 events at the 2012 World Series of Poker.

The history of this event at the World Series of Poker is as follows:

Year	Winner	Prize	# of Entrants	Total Prize Pool
2006	Chip Reese	\$1,716,000	143	\$6,864,000
2007	Freddy Deeb	\$2,276,832	148	\$7,104,000
2008	Scotty Nguyen	\$1,989,120	148	\$7,104,000
2009	David Bach	\$1,276,806	95*	\$4,560,000
2010	Michael Mizrachi	\$1,559,046	116	\$5,568,000
2011	Brian Rast	\$1,720,328	128	\$6,144,000

*Event was not televised.

www.WSOP.com



HISTORY OF WSOP LADIES EVENT

Friday, June 29th at 12 noon – Ladies No Limit Hold'em Championship

The World Series of Poker first offered a women's-only event in 1977. And every year since, the WSOP has been proud to offer an event exclusively for the ladies and with a prestigious gold bracelet on the line.

At the 43rd annual WSOP this year, the ladies-only event is slated for **Friday, June 29th at 12 noon.** Since 2005, the event has been and remains a \$1,000 buy-in No Limit Hold'em tournament.

While the game of choice offered was Seven Card Stud from 1977 through 1999, the buy-in has only been at \$1,000 since 1992. From 1982 through 1991, the ladies event had a \$500 buy-in. From 1979-1981 it was \$400 and in 1978 the buy-in was \$200.

The event originally started out as a Seven Card Stud tournament with a buy-in of \$100.

In 2000, the game variation changed for the first time in the event's history, offering a ½ Limit Hold'em, ½ Seven Card Stud event. This event format stayed constant through 2003.

In 2004, the ladies event was just a Limit Hold'em tournament. In 2005, it switched to No Limit Hold'em, which has remained the same since.

Here's a look at the last decade of the ladies event:

<u>YEAR</u>	<u>WINNER</u>	<u>PRIZE</u>	<u>ENTRANTS</u>
2011	Marsha Wolak	\$192,344	1,055
2010	Vanessa Hellebuyck	\$192,132	1,054
2009	Lisa Hamilton	\$195,390	1,060
2008	Svetlana Gromenkova	\$224,702	1,190
2007	Sally Anne Boyer	\$262,077	1,286
2006	Mary Jones	\$236,094	1,128
2005	Jennifer Tilly	\$158,335	601
2004	Hung Doan	\$58,530	201
2003	Barbara Rugolo	\$40,700	112
2002	Catherine Brown	\$39,880	107

www.WSOP.com



World Series of Poker Player Advisory Council (PAC) Information Sheet

What is the Player Advisory Council?

It is a council made up of passionate and experienced poker players who share Caesars' vision to constantly improve the World Series of Poker.

When was the PAC formed?

The PAC was created in 2006 in order to incorporate the voice of the player in decision-making.

What is the role of the PAC?

PAC members provide the players' points of view and input in decisions being made. They share insights and opinions related to structures, schedules and operations of the World Series of Poker.

What kind of decisions are PAC members involved in?

It is fair to say the PAC has influenced, for the better, every major decision about the WSOP schedule and structures over the last five years. The PAC does not have decision-making authority, but Caesars carefully weighs all issues and gives consideration to the collective thoughts of the players.

How do you become a member of PAC?

It is an invitation-only opportunity presented by the WSOP, which seeks to have an intellectually diverse group of players who can provide fresh insights and opinions to benefit the interests of the game of poker globally.

Are members compensated?

No, it is a voluntary position requiring conference calls, data sharing and meetings.

Are members committed to serve for a certain amount of time?

No. The PAC does change and the WSOP is always open to hearing from any poker players about ways of improving the WSOP, whether they are PAC members or not. Those interested in becoming PAC members should simply express their interest and, when there are openings, they will be considered.

www.WSOP.com



Executive Bios

CAESARS
INTERACTIVE
ENTERTAINMENT



JACK EFFEL

**Tournament Director – World Series of Poker®
Vice President – International Poker Operations**

Jack Effel is the Tournament Director for the 2012 World Series of Poker, as well as the Vice President of International Poker Operations for Caesars Interactive Entertainment (CIE). The 2012 WSOP will be Jack's sixth consecutive year to serve as Tournament Director for the most prestigious poker tournament series in the world.

Effel's poker career began in 1997, and since that time he has held just about every position in poker, including: dealer, supervisor, manager, tournament director, and director of poker operations.

Effel is responsible for staffing, rule enforcement, event structure development and payout percentages, plus overseeing all tournament operations. He is a full-time employee of the Rio, working on WSOP events year-round and overseeing the development and execution of international poker operations. He manages all Caesars Las Vegas properties' tournament poker operations, as well as any special poker events held at Las Vegas Caesars properties. In addition, Effel provides poker support to all properties within the Caesars enterprise including overseeing the WSOP Circuit tour events.

Possessing an impressive background in all facets of poker operations, Effel was in the thick of things as the boom in poker exploded over the last decade. He has created innovative solutions to manage tournaments in a manner that benefits both players and the host properties. From integrating sophisticated software to manage registration and payouts or crunching numbers to produce an algorithm resulting in the fairest payout, Effel is involved in all phases of poker, relying on a bevy of real life experiences to ensure the right measures are taken to keep the World Series of Poker in its industry-leading position.

In 2005, Effel joined the World Series of Poker staff as the assistant tournament director, just months after serving in the same capacity at several WSOP Circuit Events earlier that year. Effel returned in 2006 to serve as the WSOP's co-tournament director, and he has served as the sole tournament director since 2007.

Additionally, Effel has served as the tournament director of the World Series of Poker Europe since its inception in 2007. Effel's tournament involvement began in 2000 with the World Poker Open, and he became a full-time tournament director in 2004.

It's safe to say poker has always been in Jack's blood. His father used to organize poker games in the 1930's and 40's while serving in the army, for his fellow troops. Effel is married, has four children and resides in Henderson, NV. He is originally from Dallas, TX.

www.WSOP.com



TY STEWART

Executive Director, World Series of Poker
Vice President, Caesars Interactive Entertainment (CIE)

Ty Stewart, a seven-year veteran of Caesars Entertainment, oversees marketing, event management, television, sponsorship and licensing for World Series of Poker branded events.

Stewart has overseen several significant changes to the World Series of Poker event calendar. Stewart overhauled the WSOP Circuit events, complete with year-long rankings, a \$1,000,000 championship bracelet event, and a television deal with Versus. In 2011, Stewart outlined plans to move the World Series of Poker Europe to Cannes, France with a dramatically enhanced footprint and tournament schedule which proved to be the most successful yet.

Since joining Caesars, Stewart has shown the ability to land mainstream corporate partners traditionally elusive to poker. Stewart secured a multi-year extension of Jack Link's presenting sponsorship while adding brands such as Miller Lite, Amp Energy and Klipsch.

Stewart is perhaps best known for creating the modern concept for the Main Event Final Table, known to poker fans as the *November Nine*.

In 2011, Bluff Magazine ranked Stewart as the third-most influential person in poker in their annual "Power 20" and the Las Vegas Business Press honored Stewart as one of the 10 "Rising Stars of Business."

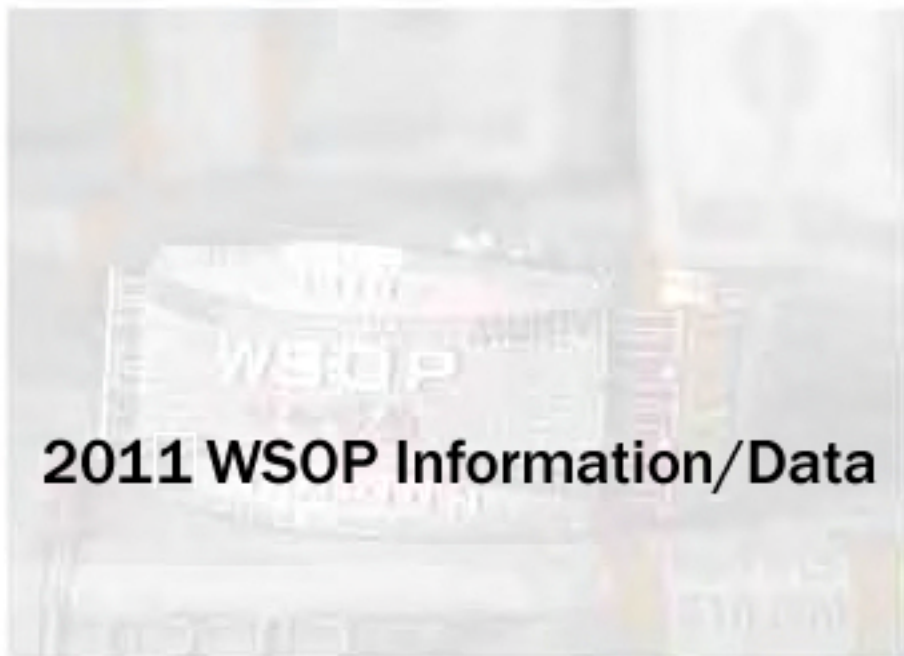
Stewart has an executive role on the WSOP Governing Council and the WSOP Players Advisory Committee.

Stewart claims his biggest accomplishment in poker was Event #1 of the 2010 WSOP, where he cashed 61st, earning his first-official "in the money" finish after losing to a two-outer on the river.



























































Prior to joining Caesars, Stewart held a variety of ascending positions over seven years at the National Football League's headquarters in New York City. As Corporate Director, Integrated Marketing, Stewart was credited for growing league platforms like *NFL Opening Kickoff* and the *NFL Draft*. Stewart's marketing team won a number of awards for excellence in advertising & promotion including the *Brandweek* Gold REGGIE, *Promo Magazine* PRO award and the Gold ADDY.

A basketball coach's son, Stewart entered big-time sports marketing at a young age. During undergraduate studies, Stewart secured high-profile internships at CBS Sports corporate headquarters and the National Basketball Association league office.

Stewart has a bachelor's degree in speech communications from Penn State and a Masters of Business Administration from the University of Oregon. Stewart was the first Graduate Teaching Fellow at UO's prestigious Warsaw Sports Marketing Center, rated by *Sports Illustrated* as the top sports business academic program in the country, and was the first alumni named to the school's executive advisory board.



2011 World Series of Poker Results

<u>Event</u>	<u>Entries</u>	<u>Event Name</u>	<u>Winner</u>	<u>Country</u>	<u>1st Place</u>	<u>Prize Pool</u>
1	850	\$500 Casino Employees No-Limit Hold'em	Sean Drake	 United States	\$82,292	\$382,500
2	128	\$25,000 Heads Up No-Limit Hold'em	Jake Cody	 United Kingdom	\$851,192	\$3,040,000
3	925	\$1,500 Limit Omaha Eight	Francesco Barbaro	 United States	\$262,283	\$1,248,750
4	865	\$5,000 No-Limit Hold'em	Allen Bari	 United States	\$874,116	\$4,065,500
5	357	\$1,500 Seven Card Stud	Eugene Katchalov	 United States	\$122,909	\$481,950
6	675	\$1,500 Limit Hold'em	Harrison Wilder	 United States	\$205,065	\$911,250
7	249	\$10,000 Pot-Limit Hold'em	Amir Lehavot	 Israel	\$573,456	\$2,340,600
8	4,178	\$1,000 No-Limit Hold'em	Sean Getzwiller	 United States	\$611,185	\$3,760,200
9	275	\$1,500 2-7 Draw Lowball (No-Limit)	Matthew Perrins	 United Kingdom	\$102,105	\$371,250
10	1,920	\$1,500 No-Limit Hold'em Six Handed	Geffrey Klein	 United States	\$544,388	\$2,592,000
11	202	\$10,000 Limit Omaha Eight	Viacheslav Zhukov	 Russia	\$465,216	\$1,898,800
12	1,340	\$1,500 Triple Chance No-Limit Hold'em	David Diaz	 United States	\$352,808	\$1,809,000
13	1,440	\$1,500 No-Limit Hold'em Shootout	Andrew Badecker	 United States	\$369,371	\$1,944,000
14	337	\$3,000 Limit Hold'em	Tyler Bonkowski	 Canada	\$220,817	\$920,010
15	765	\$1,500 Pot-Limit Hold'em	Brian Rast	 United States	\$227,232	\$1,032,750
16	126	\$10,000 2-7 Draw Lowball (No-Limit)	John Juanda	 United States	\$367,170	\$1,184,400
17	963	\$1,500 H.O.R.S.E.	Aaron Steury	 United States	\$289,283	\$1,300,050
18	3,157	\$1,500 No-Limit Hold'em	Foster Hays	 United States	\$735,400	\$4,261,950
19	354	\$2,500 Limit Hold'em Six Handed	Darren Woods	 United Kingdom	\$213,431	\$805,350
20	3,175	\$1,000 No-Limit Hold'em	Jason Somerville	 United States	\$493,091	\$2,857,500
21	126	\$10,000 Seven Card Stud	Bertrand Grespellier	 France	\$331,639	\$1,184,400
22	1,071	\$1,500 Pot-Limit Omaha	Elie Payan	 France	\$292,825	\$1,445,850
23	489	\$2,500 Eight Game Mix	John Monnette	 United States	\$278,144	\$1,112,475
24	387	\$5,000 No-Limit Hold'em Shootout	Mark Radoja	 Canada	\$436,568	\$1,818,900
25	606	\$1,500 Seven Card Stud Eight	Chris Viox	 United States	\$200,459	\$818,100
26	1,378	\$2,500 No-Limit Hold'em Six Handed	Oleksii Kovalchuk	 Ukraine	\$689,739	\$3,134,950
27	152	\$10,000 Limit Hold'em	Daniel Idema	 Canada	\$378,642	\$1,428,800
28	2,500	\$1,500 No-Limit Hold'em	Andy Frankenberger	 United States	\$599,153	\$3,375,000
29	431	\$2,500 10-Game Mix Six Handed	Chris Lee	 United States	\$254,955	\$980,525
30	3,752	\$1,000 Seniors No-Limit Hold'em Champ.	James Hess	 United States	\$557,435	\$3,376,800
31	685	\$3,000 Pot-Limit Omaha	Sam Stein	 United States	\$420,802	\$1,870,050
32	2,828	\$1,500 No-Limit Hold'em	Kirk Caldwell	 Canada	\$668,276	\$3,817,800
33	168	\$10,000 Seven Card Stud Eight	Eric Rodawig	 United States	\$442,183	\$1,579,200
34	3,144	\$1,000 No-Limit Hold'em	Mark Schmid	 United States	\$488,283	\$2,829,600
35	507	\$5,000 Pot-Limit Omaha Six Handed	Jason Mercier	 United States	\$619,575	\$2,382,900
36	1,734	\$2,500 No-Limit Hold'em	Mikhail Lakhitov	 Russia	\$749,610	\$3,944,850
37	240	\$10,000 H.O.R.S.E.	Fabrice Soulier	 France	\$609,130	\$2,256,000
38	2,192	\$1,500 No-Limit Hold'em	Arkadiy Tsinis	 United States	\$540,136	\$2,959,200
39	606	\$2,500 Pot-Limit Hold'em/Pot-Limit Omaha	Mitch Schock	 United States	\$310,225	\$1,378,650
40	732	\$5,000 No-Limit Hold'em Six-Handed	Matt Jarvis	 Canada	\$808,538	\$3,440,400
41	538	\$1,500 Limit Hold'em Shootout	Justin Pechie	 United States	\$167,060	\$726,300
42	361	\$10,000 Pot-Limit Omaha	Ben Lamb	 United States	\$814,436	\$3,393,400
43	2,857	\$1,500 No-Limit Hold'em	Andre Araki	 Brazil	\$675,117	\$3,856,950
44	363	\$2,500 Seven Card Razz	Rep Porter	 United States	\$210,615	\$825,825
45	2,890	\$1,000 No-Limit Hold'em	Kenneth Griffin	 United States	\$455,356	\$2,601,000
46	474	\$10,000 No-Limit Hold'em Six-Handed	Joe Ebanks	 United States	\$1,158,481	\$4,455,600
47	450	\$2,500 Limit Omaha/Stud Eight	Owais Ahmed	 United States	\$255,959	\$1,023,750
48	2,713	\$1,500 No-Limit Hold'em	A. Polychronopoulos	 United States	\$650,223	\$3,662,550
49	309	\$2,500 2-7 Triple Draw Lowball (Limit)	Leonard Martin	 United States	\$189,818	\$702,975
50	817	\$5,000 Triple Chance No-Limit Hold'em	Antonin Teisseire	 France	\$825,604	\$3,839,900
51	946	\$1,500 Pot-Limit Omaha Eight	David Singontiko	 United States	\$268,235	\$1,277,100
52	580	\$2,500 Mixed Hold'em (Limit/No-Limit)	Matt Matros	 United States	\$303,501	\$1,319,500
53	1,055	\$1,000 No-Limit Hold'em Ladies Championship	Marsha Wolak	 United States	\$192,344	\$949,500
54	4,576	\$1,000 No-Limit Hold'em	Maxim Lykov	 Russia	\$648,880	\$4,118,400
55	128	\$50,000 Poker Player's Championship	Brian Rast	 United States	\$1,720,328	\$6,144,000
56	3,389	\$1,500 No-Limit Hold'em	Alexander Anter	 Sweden	\$777,928	\$4,575,150
57	352	\$5,000 Pot-Limit Omaha Eight	Nick Binger	 United States	\$397,073	\$1,654,400
58	6,865	\$10,000 No-Limit Hold'em Championship	Pius Heinz	 Germany	\$8,715,638	\$64,540,858



EVENT RECAP - 2011 WORLD SERIES OF POKER

Bracelet Events:	58
Total Prize Pool:	\$192,008,868
# of Total Entries:	75,672
# of Total Cashers:	7,714
# of Main Event Entries:	6,865
Largest Non-Main Event Field:	4,576 (Event #54)
Largest Prize Pool:	\$64,540,858 (Event #58)
Largest 1st Place Prize:	\$8,715,638 (Event #58)
# of Participating Countries:	105
Bracelet Winners From:	United States (39) Canada (5) United Kingdom (4) France (3) Russia (3) Ukraine (1) Sweden (1) Germany (1) Brazil (1)
Multiple Bracelet Winners:	1 - Brian Rast (Two wins)
Event Dates:	May 31, 2011 – July 19, 2011 November 5-7, 2011; Main Event Final Table
Event Location:	Rio All-Suite Hotel & Casino, Las Vegas, Nevada

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HOW \$8.7 MILLION STACKS UP

Pius Heinz's win in the 2011 World Series of Poker Main Event didn't just net him the gold bracelet. He also took home \$8,715,638.

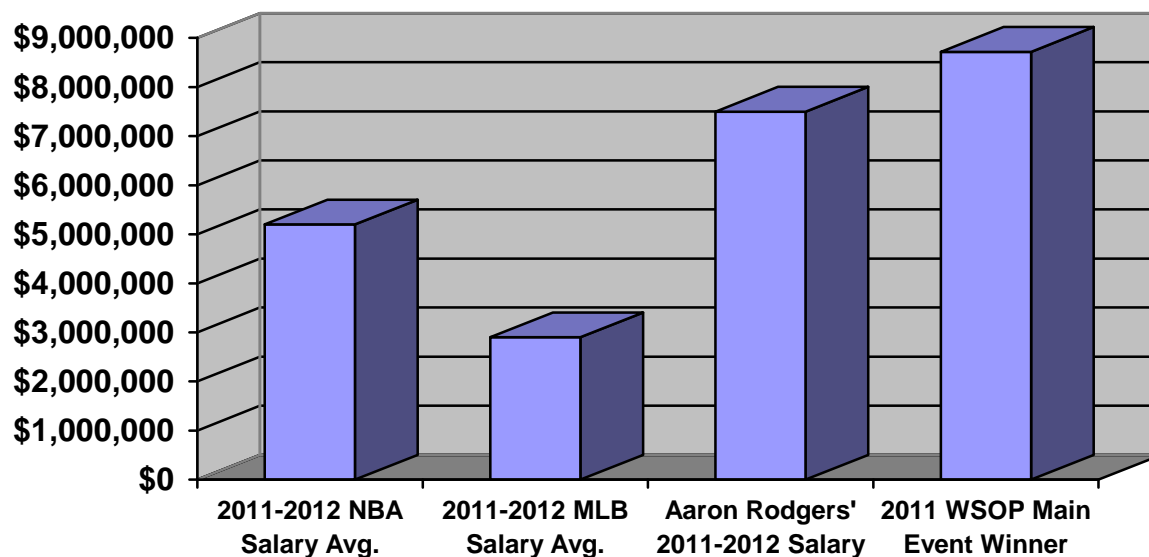
Here is how that compares:

It's \$3.5 million more than the \$5.2 million average salary of NBA players for the 2011-12 season. The NBA has the highest average player salary in U.S. pro sports.

It's \$5.4 million more than the average Major League Baseball salary of \$3.3 million for 2011.

It's more than the salary of 2010 Super Bowl-winning quarterback Aaron Rodgers, who earned \$7.5 million in 2011.

It's more than the guaranteed money paid to the NFL's No. 1 draft picks the last two years, according to *Forbes*. Cam Newton, the No. 1 pick in 2011 drafted by the Carolina Panthers will earn \$5.5 million a year. St. Louis Rams quarterback Sam Bradford, the league's No. 1 pick in 2010, takes home \$8.3 million a year.





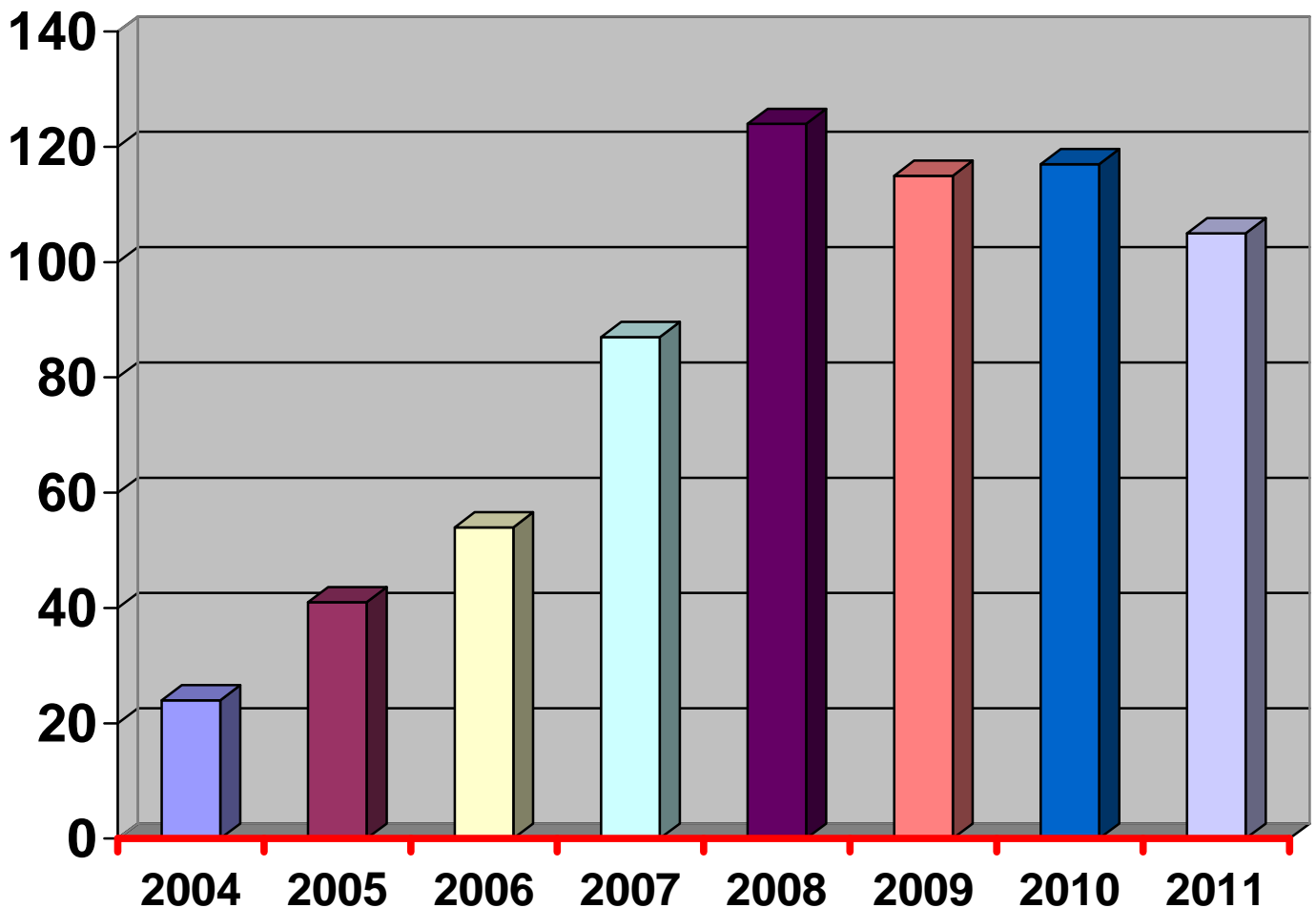
NATIONS PARTICIPATING IN WORLD SERIES OF POKER

Truly the **WORLD** Series of Poker

This graph shows the eight-year trend of the locations of participants of the World Series of Poker.

More nations participated in the WSOP in 2011 than the 2010 Winter Olympics (105 vs. 82), truly making the WSOP the Olympics of Poker.

NATIONS



Note: A nation is defined as any country, territory or location. Included in these calculations are Puerto Rico and the U.S. Virgin Islands, because the purpose is to show all the different locations people are traveling from to attend the WSOP.



STAT PACK (BY COUNTRY) - 2011 WORLD SERIES OF POKER

TOP 10 COUNTRIES TO ENTER WSOP

<u>RANK</u>	<u>COUNTRY</u>	<u>2011</u>	<u>2010</u>	<u>% +/-</u>
1	UNITED STATES	56,120	54,632	+2.7%
2	CANADA	5,046	4,610	+8.6%
3	UNITED KINGDOM	2,680	2,287	+14.7%
4	FRANCE	1,561	1,174	+24.8%
5	RUSSIA	1,323	901	+31.9%
6	GERMANY	1,192	1,170	+1.8%
7	ITALY	866	620	+28.4%
8	BRAZIL	705	419	+40.6%
9	AUSTRALIA	553	498	+9.9%
10	NETHERLANDS	392	652	-39.9%

TOP 10 COUNTRIES TO CASH IN WSOP

<u>RANK</u>	<u>COUNTRY</u>	<u>2011</u>	<u>2010</u>	<u>% +/-</u>
1	UNITED STATES	5,650	5,515	+2.5
2	CANADA	521	508	+2.6
3	UNITED KINGDOM	287	277	+3.6
4	FRANCE	165	148	+11.5
5	RUSSIA	158	114	+38.6
6	GERMANY	134	131	+2.3
7	ITALY	80	72	+11.1
8	NETHERLANDS	60	63	-4.8
9	BRAZIL	60	56	+7.1
10	AUSTRALIA	50	56	-10.7

TOP 10 CASH PERCENTAGES BY COUNTRY

(MINIMUM 100 ENTRIES)

<u>RANK</u>	<u>COUNTRY</u>	<u>CASHES</u>	<u>ENTRIES</u>	<u>CASH %</u>	<u>2010 CASH % (RANK)</u>
1	PORTUGAL	19	103	18.4%	18.4% (1 st)
2	NETHERLANDS	60	392	15.3%	9.7% (23 rd)
3	BELGIUM	35	235	14.9%	14.5% (3 rd)
4	IRELAND	39	313	12.5%	10.3% (19 th)
5	FINLAND	28	230	12.2%	14.3% (4 th)
6	RUSSIA	158	1323	11.94%	12.6% (7 th)
7	HUNGARY	37	311	11.9%	10.6% (18 th)
8	SPAIN	32	272	11.8%	12.2% (11 th)
9	SWEDEN	43	369	11.7%	15.2% (2 nd)
10	MEXICO	23	200	11.5%	10.6% (17 th)

Notable: Portugal does not send many players to the WSOP each year, however the few they do sure know how to cash. 2011 marked the second year in a row that Portugal ranked #1 in highest cash percentage by country. Another thing to note is that Russia was the only country among the Top 10 in entries to also make the Top 10 in cash percentage.

TOP 10 CASH PERCENTAGES BY COUNTRY (MINIMUM 300 ENTRIES)

<u>RANK</u>	<u>COUNTRY</u>	<u>CASHES</u>	<u>ENTRIES</u>	<u>CASH %</u>	<u>2010 CASH% (RANK)</u>
1	NETHERLANDS	60	391	15.3%	9.7% (14 th)
2	IRELAND	39	313	12.5%	10.3% (11 th)
3	RUSSIA	158	1323	11.9%	12.6% (3 rd)
4	HUNGARY	37	311	11.9%	10.6% (9 th)
5	SWEDEN	43	369	11.7%	15.2% (1 st)
6	GERMANY	135	1,192	11.3%	11.2% (7 th)
7	UNITED KINGDOM	289	2,680	10.8%	12.2% (5 th)
8	FRANCE	166	1,561	10.6%	12.6% (4 th)
9	CANADA	520	5,047	10.3%	11% (8 th)
10	UNITED STATES	5,648	56,120	10.1%	10.1% (12 th)

The Netherlands saw a 40% drop in attendance between 2010 and 2011 but saw a 57.7% increase in cashes. While every other country's YOY cash percentage fluctuated, players from the U.S. cashed at the same rate.

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STAT PACK (FOR UNITED STATES - BY STATE*) - 2011 WORLD SERIES OF POKER

TOP 10 STATES TO ENTER WSOP

RANK	STATE	ENTRIES	2010 ENTRIES	+/- %
1	CALIFORNIA	10,380	10,903 (1 st)	-4.8%
2	NEVADA	7,222	6,176 (2 nd)	+16.9
3	TEXAS	4,235	4,319 (3 rd)	-1.9%
4	FLORIDA	3,853	3,634 (4 th)	+6.0%
5	NEW YORK	3,640	3,323 (5 th)	+9.5%
6	ILLINOIS	2,514	2,346 (6 th)	+7.1%
7	ARIZONA	1,847	1,827 (7 th)	+1.1%
8	NEW JERSEY	1,655	1,659 (8 th)	-.2%
9	PENNSYLVANIA	1,470	1,343 (12 th)	+9.5%
10	OHIO	1,439	1,463 (11 th)	-1.6%

TOP 10 STATES TO CASH AT WSOP

RANK	STATE	CASHES	2010 CASHES	+/- %
1	CALIFORNIA	1,014	1,057 (1 st)	-4.1%
2	NEVADA	881	859 (2 nd)	+2.6%
3	TEXAS	389	432 (3 rd)	-9.6%
4	FLORIDA	385	390 (4 th)	-1.3%
5	NEW YORK	343	348 (5 th)	-1.4%
6	ILLINOIS	266	219 (6 th)	+21.5%
7	ARIZONA	191	174 (7 th)	+9.8%
8	NEW JERSEY	173	159 (9 th)	+8.9%
9	PENNSYLVANIA	162	123 (12 th)	+31.7%
10	OHIO	143	166 (8 th)	-13.9%

TOP 10 STATES BY CASH PERCENTAGE

RANK	STATE	CASHES	ENTRIES	CASH %	2010 Cash% (Rank)
1	SOUTH DAKOTA	19	112	16.96%	9.09% (27 th)
2	NORTH DAKOTA	25	160	15.63%	14.47% (1 st)
3	VERMONT	9	63	14.29%	11.54% (4 th)
4	DELAWARE	5	37	13.51%	4.92% (49 th)
5	MONTANA	18	147	12.24%	7.97% (39 th)
6	NEVADA	881	7222	12.20%	13.87% (2 nd)
7	NEW MEXICO	27	222	12.16%	8.44% (33 rd)
8	MAINE	7	58	12.07%	1.27% (51 st)
9	MASSACHUSETTS	104	897	11.59%	10.16% (11 th)
10	PENNSYLVANIA	162	1470	11.02%	9.16% (26 th)

TOP 10 STATES BY CASH PERCENTAGE (MINIMUM 300 ENTRIES)

RANK	STATE	CASHES	ENTRIES	CASH %	2010 Cash % (Rank)
1	NEVADA	881	7222	12.20%	13.87% (1 st)
2	MASSACHUSETTS	104	897	11.59%	10.16% (6 th)
3	PENNSYLVANIA	162	1470	11.02%	9.16% (19 th)
4	TENNESSEE	45	413	10.90%	7.92% (26 th)
5	LOUISIANA	43	395	10.89%	7.12% (30 th)
6	WISCONSIN	66	611	10.80%	8.38% (23 rd)
7	ILLINOIS	266	2514	10.58%	9.34% (17 th)
8	NEW JERSEY	173	1655	10.45%	9.58% (13 th)
9	CONNECTICUT	54	518	10.42%	11.25% (3 rd)
10	ARIZONA	191	1847	10.34%	9.52% (15 th)

BOTTOM 10 STATES BY CASH PERCENTAGE

RANK	STATE	CASHES	ENTRIES	CASH %	2010 Cash % (Rank)
1	WYOMING	3	63	4.8%	6.98% (47 th)
2	RHODE ISLAND	2	41	4.9%	3.64% (50 th)
3	DISTRICT OF COLUMBIA	5	98	5.1%	8.21% (37 th)
4	UTAH	13	226	5.8%	10.04% (13 th)
5	MISSISSIPPI	15	209	7.2%	9.22% (25 th)
6	HAWAII	27	362	7.5%	9.5% (30 th)
7	WEST VIRGINIA	9	115	7.8%	6.62% (48 th)
8	ALABAMA	21	252	8.3%	11.52% (5 th)
9	ARKANSAS	16	191	8.4%	8.48% (32 nd)
10	SOUTH CAROLINA	26	304	8.6%	9.54% (20 th)

*Includes District of Columbia

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STAT PACK (BY INDIVIDUAL) - 2011 WORLD SERIES OF POKER

MOST EVENTS ENTERED BY INDIVIDUAL – TOP 10

RANK	LAST	FIRST	EVENTS
1	DWAN	TOM	54
2	SHORR	SHANNON	41
3	LIND	GEORGE	39
4	ISRAEL	ROLAND	38
“	MERCIER	JASON	“
“	MIZZI	SOREL	“
7	BENYAMINE	DAVID	37
“	MIZRACHI	MICHAEL	“
“	VOLPE	PAUL	“
10	KELLY	STEVEN	36
“	CHIDWICK	STEPHEN	“

MOST EVENT CASHES BY INDIVIDUAL – TOP 10

RANK	LAST	FIRST	CASHES
1	RABTSOV	KIRILL	7
2	BAKER	DAVID “ODB”	6
	BUSSE	SHAWN	6
	CHARETTE	SIMON	6
	DEEB	SHAUN	6
	HALLEN	MICHAEL	6
	ISRAEL	ROLAND	6
	KITAI	DAVIDI	6
	KLODNICKI	CHRIS	6
	KOON	JASON	6
	NASSIF	GABRIEL	6
	NGUYEN	KENNY	6
	PESCATORI	MAX	6
	RAMDIN	VICTOR	6
	VEDES	TOMMY	6
	VOLPE	PAUL	6
	YOCKEY	BRYCE	6
	YU	BEN	6

MOST MONEY WON BY INDIVIDUAL – TOP 10

(Excluding Main Event)

RANK	LAST	FIRST	MONEY WON
1	RAST	BRIAN	\$1,952,443
2	HELLMUTH	PHIL	\$1,591,004
3	LAMB	BEN	\$1,331,832
4	EBANKS	JOE	\$1,179,031
5	MOORMAN	CHRIS	\$1,051,466
6	BARI	ALLEN	\$894,259
7	CODY	JAKE	\$856,427
8	LAKHITOV	MIKHAIL	\$851,058
9	TEISSEIRE	ANTONIN	\$825,604
10	GROPELLIER	ELKY	\$811,639

Note-ables:

- Tom Dwan played in 54 of 58 bracelet events he was eligible for (no Seniors, Casino Employees or Ladies event).
- Not only did Kirill Rabtsov earn the most cashes at the 2011 WSOP, he had one of the highest cash percentage rates among players in 2011 at 30.43%.
- Even before the 2011 WSOP Main Event, Ben Lamb had already amassed \$1.3 million in tournament earnings. His third place finish in the Main earned him an additional \$4,021,138 for a total of \$5,352,970.
- Pius Heinz, by virtue of his Main Event win, plus his one other WSOP cash, won \$8,798,924 at the 2011 WSOP, the most of any individual.
- Only Phil Hellmuth and Chris Moorman on the Top 10 money earners list did not win a WSOP gold bracelet – but both had runner-up finishes.

www.WSOP.com



TOP 10 INDIVIDUAL CASH PERCENTAGES - 2011 WORLD SERIES OF POKER

(Minimum 5 events)

RANK	NAME	CASHES	EVENTS	CASH %
1	Tommy Le	4	5	80.00%
2	Peter Feldman	4	6	66.67%
"	Daniel Reijmer	4	6	66.67%
4	Dylan Hortin	3	5	60.00%
"	Vincent Lucardie	3	5	60.00%
"	Charles Moore	3	5	60.00%
"	Fatolla Shahan	3	5	60.00%
"	Scott Shelley	3	5	60.00%
"	Kenny Shih	3	5	60.00%
"	Jani Sointula	3	5	60.00%

(Minimum 10 events)

RANK	NAME	CASHES	EVENTS	CASH %
1	Kenny Nguyen	6	11	54.55%
2	Ben Lamb	5	10	50.00 %
3	Davidi Kitai	6	13	46.15%
4	Michael Hallen	6	14	42.86%
5	Jason Koon	6	15	40.00%
"	Bryce Yockey	6	15	40.00%
7	Rami Boukai	4	10	40.00%
"	Christopher George	4	10	40.00%
"	Jens Hansen	4	10	40.00%
"	Wilfried Harig	4	10	40.00%
"	Bobby Poe	4	10	40.00%

(Minimum 20 events)

RANK	NAME	CASHES	EVENTS	CASH %
1	Kirill Rabtsov	7	23	30.43%
2	Simon Charette	6	21	28.57%
"	Ben Yu	6	21	28.57%
4	Chris Klodnicki	6	23	26.09%
"	Max Pescatori	6	23	26.09%
6	Jonathan Lane	5	20	25.00%
"	John Monnette	5	20	25.00%
8	David "ODB" Baker	6	24	25.00%
9	Victor Ramdin	6	25	24.00%
10	Five Players Tied	5	21	23.81%

(Minimum 30 events)

RANK	NAME	CASHES	EVENTS	CASH %
1	Michael Leah	5	30	16.67%
2	Paul Volpe	6	37	16.21%
3	Roland Israel	6	38	15.79%
4	Ali Eslami	5	35	14.29%
5	Dan Kelly	4	30	13.33%
6	Jason Mercier	5	38	13.16%
"	Sorel Mizzi	5	38	13.16%
8	Jacobo Fernandez	4	31	12.90%
"	Jordan Smith	4	31	12.90%
10	Roger Hairabedian	4	32	12.50%

Note-ables:

- Not only did Ben Lamb have a monster 2011 in terms of cashes and money earned (\$5,352,970), he did so through only 10 events entered. Even more interesting, is that of those ten events, only two were No-Limit Hold'em.
- Jason Mercier is the only player who made a top ten cash percentage list in 2010 to make the top ten in 2011. Mercier cashed in 5 out of 32 Events in 2010 for a 15.63% cash rate. In 2011 he cashed in 5 out of 38 events for a 13.16% cash rate.



WSOP Europe



ABOUT WORLD SERIES OF POKER EUROPE

The World Series of Poker Europe (WSOPE) was established in 2007 by Caesars Entertainment to bring the excitement and entertainment of the World Series of Poker to destinations around the globe.

WSOPE is the first live tournament brand extension internationally of the world's longest-running, richest and most prestigious gaming event.

During the first four years of the WSOPE, a total of 6,946 entrants have competed for 23 gold bracelets and been awarded \$51,737,446 in prize money.

The first four years, the event was held in London, England at the Casino at the Empire in Leicester Square.

For the fifth WSOPE, the event moved to Cannes France at the Casino Barrière de Cannes Croisette and the Hotel Majestic Barrière.

The 6th Annual *World Series of Poker Europe (WSOPE) Presented by BarrierePoker.fr* will be held **September 21 to October 4, 2012** in Cannes, France at the Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière.

The World Series of Poker Europe Presented by BarrierePoker.fr will offer seven WSOP® gold bracelets.

The biggest names in poker have participated in WSOPE, including: Doyle Brunson, Johnny Chan, Annie Duke, Phil Hellmuth, David "Devilfish" Ulliott, Daniel Negreanu, John Juanda, Gus Hansen, Erik Seidel, Mike Matusow, Joe Hachem, Vanessa Rousso, Andy Bloch, David Benefield, Viktor Blom, Sorel Mizzi, Jennifer Tilly, Layne Flack, Andrew Black, Barry Greenstein, Tom Dwan, Chris Ferguson, Scotty Nguyen, Max Pescatori, Chris Bjorin, Allen Cunningham, Phil Ivey, Howard Lederer, Patrik Antonius and Annette Obrestad.

Obrestad won the largest amount ever for a female in any sporting event, £1 million – or U.S. \$2,013,102 when she won the inaugural WSOPE Main Event in 2007.

To date, a dozen different nations have captured a WSOPE bracelet: USA (7), UK (3), Denmark (2), Italy (2), Canada (2), plus Australia, Afghanistan, Finland, Germany, Monaco, Norway and Switzerland.

The list of WSOPE bracelet winners is as follows:

2007: Annette Obrestad (£10,000 Main Event No Limit Hold'em)
 Thomas Bihl (£2,500 H.O.R.S.E.)
 Dario Alioto (£5,000 Pot Limit Omaha)

2008: John Juanda (£10,000 Main Event No Limit Hold'em)
 Theo Jorgensen (£5,000 Pot Limit Omaha)
 Sherkhan Farnood (£2,500 H.O.R.S.E.)
 Jesper Hougaard (£1500 No Limit)

2009: Barry Shulman (£10,000 Main Event No Limit Hold'em)
 Jani Vilmunen (£5,000 Pot Limit Omaha)
 Eric Cajelais (£2,500 ½ Pot Limit Hold'em/½ Pot Limit Omaha)
 J.P. Kelly (£1,000 No Limit Hold'em)

2010: James Bord (£10,000 Main Event No Limit Hold'em)
 Gus Hansen (£10,000 Heads Up No Limit Hold'em High Roller)
 Jeffrey Lisandro (£5,000 Pot Limit Omaha)
 Phil Laak (£2,500 Six-Handed No Limit Hold'em)
 Scott Shelley (£1,000 No Limit Hold'em)

2011: Guillaume Humbert (€2,680 Six-Handed No Limit Hold'em)
 Andrew Hinrichsen (€1,000 No-Limit Hold'em)
 Steve Billirakis (€5,300 Pot-Limit Omaha)
 Tristan Wade (€3,200 No-Limit Hold'em Shootout)
 Michael Mizrachi (€10,400 Mix-Max No-Limit Hold'em)
 Philippe Boucher (€1,620 Six-Handed Pot-Limit Omaha)
 Elio Fox (€10,400 Main Event No-Limit Hold'em)

www.WSOP.com/2012/WSOPE



FACT SHEET – 2012 WORLD SERIES OF POKER EUROPE

WHEN:	September 21 to October 4, 2012
WHERE:	Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière in Cannes, France (2 nd time in France)
NUMBER OF EVENTS:	7 gold bracelet events; 58 total events
BUY IN AMOUNTS:	Minimum buy-in: €1100 Maximum buy-in: €10,450
TOTAL PRIZE MONEY AWARDED IN WSOPE:	\$51,737,446
TOTAL ENTRANTS IN WSOPE:	6,946
TOURNAMENT DIRECTOR:	Lucille Denos (France); Jack Effel (WSOP)
TELECAST PARTNERS:	ESPN (U.S.) Production provided by Poker Productions
WSOPE FIRST YEAR:	2007 (6 TH ANNUAL IN 2012)
OWNERSHIP:	Caesars Interactive Entertainment
DEFENDING MAIN EVENT CHAMPION:	Elio Fox, New York, Ny (€1,400,000)
PRESENTING SPONSOR:	BarrièrePoker.fr
SCHEDULE:	http://www.wsop.com/tourney/tourneydetails.asp?groupID=890
ROOM RESERVATIONS:	http://www.wsop.com/reservations/WSOPE/
OFFICIAL WEBSITES:	www.WSOP.com/2012/WSOPE www.WSOP.fr http://www.lucienbarriere.com/localized/fr/barrierepoker.htm



BRACELET SCHEDULE – 2012 WORLD SERIES OF POKER EUROPE

Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière, Cannes, France

September 21st – October 4, 2012

Date	Day	Start	Event #	Tournament	Buy-In
9/21/2012	Friday	5 PM	1	Six Handed No Limit Hold'em - Day 1 (3 Day Event)	€2,500 + €200
9/22/2012	Saturday	12 PM	2A	No Limit Hold'em – Day 1A (5 day event)	€1,000 + €100
9/22/2012	Saturday	1 PM	1	Six Handed No Limit Hold'em - Day 2	
9/23/2012	Sunday	12 PM	2B	No Limit Hold'em – Day 1B (4 day event)	€1,000 + €100
9/23/2012	Sunday	1 PM	1	<i>Six Handed No Limit Hold'em - Final Table</i>	
9/24/2012	Monday	1 PM	2	No Limit Hold'em – Day 2 (Combined Field 1A + 1B)	
9/24/2012	Monday	5 PM	3	Pot Limit Omaha (3 day event)	€5,000 + €300
9/25/2012	Tuesday	1 PM	2	<i>No Limit Hold'em – Final Table</i>	
9/25/2012	Tuesday	2 PM	3	Pot Limit Omaha (Day 2)	
9/25/2012	Tuesday	5 PM	4	No Limit Hold'em SHOOTOUT (3 day event)	€3,000 + €250
9/26/2012	Wednesday	1 PM	3	<i>Pot Limit Omaha - Final Table</i>	
9/26/2012	Wednesday	2 PM	4	No Limit Hold'em SHOOTOUT – Day 2	
9/26/2012	Wednesday	5 PM	5	Mixed-Max – No Limit Hold'em – Day 1 (4 Day Event) Day 1 plays 9-handed Day 2 plays 6-handed Day 3, play Heads Up	€10,000 + 450
9/27/2012	Thursday	1 PM	4	<i>No Limit Hold'em SHOOTOUT - Final Table</i>	
9/27/2012	Thursday	2 PM	5	Mixed-Max – No Limit Hold'em – Day 2 (6-handed)	
9/27/2012	Thursday	5 PM	6	Six-Handed Pot Limit Omaha (3 day event)	€1,500 + €150
9/28/2012	Friday	1 PM	5	Mixed-Max – No Limit Hold'em – Finals – Heads Up	
9/28/2012	Friday	2 PM	6	Six-Handed Pot Limit Omaha – Day 2	
9/29/2012	Saturday	12 PM	7A	Main Event – No Limit Hold'em – Day 1A (5 day event)	€10,000 + €450
9/29/2012	Saturday	1 PM	6	<i>Six-Handed Pot Limit Omaha – Final Table</i>	
9/30/2012	Sunday	12 PM	7B	Main Event - No Limit Hold'em - Day 1B (4 day event)	€10,000 + €450
10/1/2012	Monday	12 PM	7	Main Event - No Limit Hold'em - Day 2 (Combined Field 1A+1B)	
10/2/2012	Tuesday	12 PM	7	WSOPE Main Event Championship Day 3	
10/3/2012	Wednesday	12 PM	7	WSOPE Main Event Championship - Day 4	
10/4/2012	Thursday	12 PM	7	<i>WSOPE Main Event Championship – Final Table</i>	



Poker Hall of Fame



POKER HALL OF FAME

The Poker Hall of Fame, established in 1979, was acquired by Caesars Entertainment along with the World Series of Poker in 2004. Though the Hall of Fame is virtual in nature, its membership includes poker's most influential players and other important contributors to the game.

There are 20 living members, and the honor of Poker Hall-of-Famer has been bestowed upon 42 individuals.

The Poker Hall of Fame traditionally elects one or two members annually. The enshrinement ceremony is now held in concert with the final table of the Main Event of the WSOP, held each October/November in Las Vegas. The main criteria for the Poker Hall of Fame are as follows:

- A player must have played poker against acknowledged top competition
- Be a minimum of 40 years old at time of nomination
- Played for high stakes
- Played consistently well, gaining the respect of peers
- Stood the test of time
- Or, for non-players, contributed to the overall growth and success of the game of poker, with indelible positive and lasting results.

The list of the 42 Poker Hall of Fame members is as follows:

<u>YEAR</u>	<u>INDUCTEE</u>
1979	Nick "The Greek" Dandolos
"	James Butler "Wild Bill Hickok"
"	Edmond Hoyle
"	Felton "Corky" McCorquodale
"	Johnny Moss
"	Red Winn
"	Sid Wyman
1980	T "Blondie" Forbes
1981	Bill Boyd
1982	Tom Abdo
1983	Joe Bernstein
1984	Murph Harrold
1985	Red Hodges
1986	Henry Green
1987	Walter Clyde "Puggy" Pearson
1988	Doyle Brunson/Jack "Treetop" Strauss
1989	Fed "Sarge" Ferris
1990	Benny Binion
1991	David "Chip" Reese
1992	Thomas Austin "Amarillo Slim" Preston
1993	Jack Keller
1996	Julius Oral "Little Man" Popwell
1997	Roger Moore
2001	Stu "The Kid" Ungar
2002	Lyle Berman/Johnny Chan
2003	Bobby Baldwin
2004	Berry Johnston
2005	Crandall Addington/Jack Binion
2006	Billy Baxter/T.J. Cloutier
2007	Barbara Enright/Phil Hellmuth
2008	Henry Orenstein/Duane "Dewey" Tomko
2009	Mike Sexton
2010	Dan Harrington/Erik Seidel
2011	Barry Greenstein/Linda Johnson



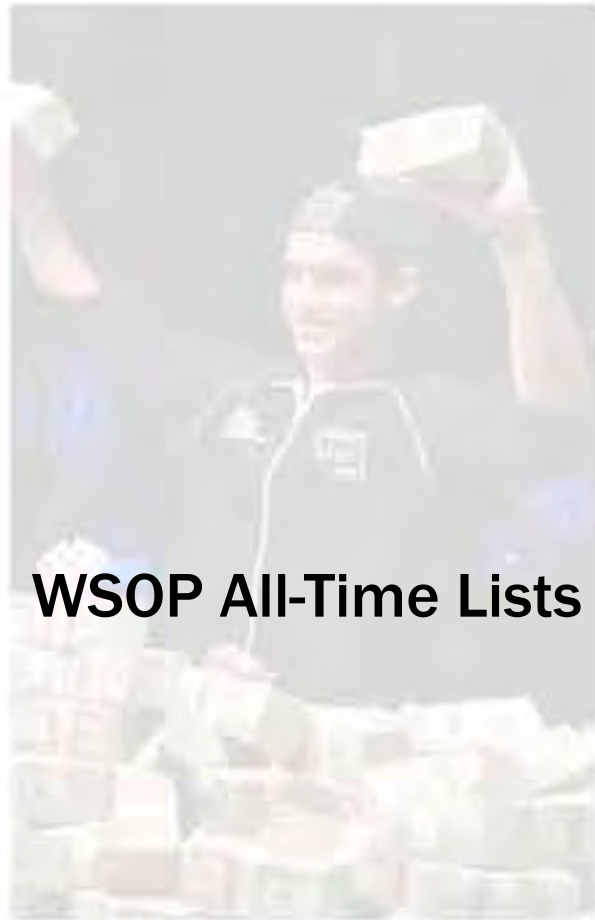
POKER HALL OF FAME VOTING GUIDELINES

As in the previous three years, the nomination, selection and voting process will culminate in the enshrinement of a worthy inductee(s) as part of the WSOP Main Event Final Table.

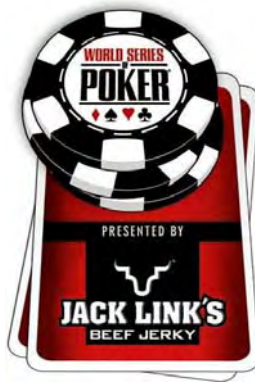
The process will work as follows:

- The public will be able to submit a name(s) for consideration via online submissions at www.WSOP.com.
- On or after August 15, the entire list of submitted individuals will be forwarded to the Nominating Committee, who will be tasked with reviewing all submissions and determining the final list of eligible candidates for 2012 induction. The committee will determine if any others should be added (such as non-poker players who have contributed greatly to the game, any glaring omissions, etc.) and determine the final eligible list.
- The Nominating Committee's final list will be announced in September. Anyone on this list will be forwarded to the official voters, made up of current Poker Hall of Fame members and select media, who will cast ballots to determine the induction class in 2012.
- A finalist ballot will be sent to the current Hall-of-Famers (20 living) who will each rank the nominees in order of preference – ranking only those they deem worthy of admission in 2012. Each Hall-of-Famer will also have the ability to add a write-in candidate, who won't be eligible for admission in 2012, but will automatically be added to the consideration list for 2013. In addition, a select group of media members will also be sent a ballot for ranking the finalists. All votes will be cast in private, with each PHOF and media member entitled but not obligated to keep their vote secret. After receiving back all ballots, the PHOF governing council reviews the selections and helps finalize any tiebreakers or errors.
- The two finalists receiving the most votes, as long as they are a majority, will be inducted during the enshrinement ceremony at the Final Table of Main Event in late October, 2012.

www.WSOP.com



WSOP All-Time Lists



TOP 25 BRACELET LEADERBOARD – WORLD SERIES OF POKER

<u>Rank</u>	<u>Name</u>	<u>Bracelets</u>
1 st	Phil Hellmuth	11
2 nd	Doyle Brunson	10
"	Johnny Chan	10
4 th	Johnny Moss	9
5 th	Phil Ivey	8
"	Erik Seidel	8
7 th	Billy Baxter	7
"	Men "The Master"	7
9 th	T.J. Cloutier	6
"	Layne Flack	6
"	Jay Heimowitz	6
12 th	Bones Berland	5
"	Allen Cunningham	5
"	Chris Ferguson	5
"	Ted Forrest	5
"	Berry Johnston	5
"	John Juanda	5
"	Jeffrey Lisandro	5
"	Scotty Nguyen	5
"	Stu Ungar	5
21 st	Mickey Appleman	4
"	Bobby Baldwin	4
"	David Chiu	4
"	Artie Cobb	4
"	Lakewood Louie	4
"	Tom McEvoy	4
"	Daniel Negreanu	4
"	Pug Pearson	4
"	Amarillo "Slim" Preston	4
"	Huck Seed	4

*Through 2011 WSOPE

www.WSOP.com



TOP 25 - ALL-TIME MONEY LIST – WORLD SERIES OF POKER

<u>Rank</u>	<u>Name</u>	<u>Total Earnings</u>	<u>Cashes</u>
1 st	Jamie Gold	\$12,073,694	5
2 nd	Peter Eastgate	\$9,221,395	2
3 rd	Jonathan Duhamel	\$9,028,183	5
4 th	Pius Heinz	\$8,798,924	2
5 th	Joe Cada	\$8,617,128	5
6 th	Jerry Yang	\$8,264,023	4
7 th	Joe Hachem	\$8,013,736	13
8 th	Phil Hellmuth	\$7,815,481	85
9 th	Allen Cunningham	\$6,857,605	44
10 th	Greg Raymer	\$6,534,053	18
11 th	Ivan Demidov	\$6,448,123	4
12 th	Paul Wasicka	\$6,219,572	7
13 th	John Racener	\$5,959,928	15
14 th	Martin Staszko	\$5,455,961	5
15 th	Phil Ivey	\$5,290,041	42
16 th	Michael Mizrachi	\$5,226,247	26
17 th	Darvin Moon	\$5,182,928	1
18 th	Michael Binger	\$5,113,062	27
19 th	Scotty Nguyen	\$4,851,652	40
20 th	Tuan Lam	\$4,851,424	3
21 st	Ben Lamb	\$4,727,318	4
22 nd	Dennis Phillips	\$4,720,670	4
23 rd	Erik Seidel	\$4,511,371	67
24 th	John Juanda	\$4,468,008	57
25 th	T.J. Cloutier	\$4,333,474	57

Notes:

Through 2011 WSOP Europe

Figures include WSOP & WSOPE, but NOT Circuit Events

Winnings in Euro and British pounds were converted to U.S. dollars at exchange rate at time of victory 217 players have earned at least one million dollars playing in the WSOP; 46 players have earned more than \$3 million at the WSOP.

www.WSOP.com



ALL-TIME CASHES – TOP 25 – WORLD SERIES OF POKER

Phil Hellmuth further solidified his WSOP all-time cash record with six cashes at the 2011 WSOP and WSOP Europe while Erik Seidel moved up two places to the number three spot with seven cashes in 2011. Cashing in poker means you have finished in the top 10% of the field, akin to making the postseason in other sports.

<u>RANK</u>	<u>NAME</u>	<u>CASHES</u>
1 st	Phil Hellmuth	85
2 nd	Men "The Master" Nguyen	72
3 rd	Erik Seidel	67
4 th	Chris Ferguson	63
5 th	Chris Bjorin	61
"	Humberto Brenes	"
"	Berry Johnston	"
8 th	Chau Giang	60
9 th	T.J. Cloutier	57
"	John Juanda	"
11 th	Brent Carter	53
12 th	"Miami" John Cernuto	52
"	David Chiu	52
"	Barry Greenstein	52
15 th	Daniel Negreanu	51
16 th	Mike Sexton	48
17 th	Thor Hansen	47
18 th	Anthony Cousineau	46
19 th	Johnny Chan	44
"	Allen Cunningham	"
"	Howard Lederer	"
"	Dewey Tomko	"
"	An Tran	"
24 th	Mickey Appleman	43
"	Daniel Heimiller	"

Notes: To cash in a WSOP event means you finished "in the money" and received monies from the prize pool.

Through 2011 WSOP and WSOP Europe. Circuit Event cashes DO NOT count in these standings.

www.WSOP.com

ALL-TIME FINAL TABLES – TOP 25 – WORLD SERIES OF POKER

Winning poker tournaments gets you the glory – and the bracelet – but making a final table at the World Series of Poker is still considered an incredible achievement. In poker parlance, it's the equivalent of getting into the postseason or some might even say, making it to the title game.

Here's who sits atop the poker mountain in terms of final table appearances in the 42-year history of the WSOP.

<u>NAME</u>	<u>FINAL TABLES</u>	<u>RANK</u>
Phil Hellmuth	44	1 st
Men Nguyen	39	2 nd
T.J. Cloutier	38	3 rd
Erik Seidel	33	4 th
Chris Ferguson	30	5 th
John Juanda	"	"
Berry Johnston	29	7 th
Chris Bjorin	26	8 th
"Miami" John Cernuto	"	"
Johnny Chan	"	"
Doyle Brunson	25	11 th
Dewey Tomko	24	12 th
Humberto Brenes	23	13 th
An Tran	"	"
Jay Heimowitz	"	"
Howard Lederer	"	"
Mickey Appleman	22	17 th
Phil Ivey	"	"
Huck Seed	"	"
Brent Carter	21	20 th
Daniel Negreanu	"	"
Johnny Moss	20	22 nd
Mike Sexton	"	"
Steve Zolotow	"	"
John Bonetti	19	25 th
Jack Keller	"	"

Through 2011 WSOP and WSOP Europe.



MAIN EVENT CASHES – TOP 25 – WORLD SERIES OF POKER

The World Series of Poker Main Event is clearly the granddaddy of all poker tournaments. We know how hard it is to win it. Getting into the top 10% multiple times is an impressive feat. These players have cashed the most times in the 42-year history of the WSOP Main Event.

<u>NAME</u>	<u>MAIN EVENT CASHES</u>	<u>RANK</u>
Berry Johnston	10	1 st
Bobby Baldwin	8	2 nd
Humberto Brenes	"	"
Chris Bjorin	7	4 th
Doyle Brunson	"	"
Mike Sexton	"	"
Jay Heimowitz	"	"
Phil Hellmuth	"	"
Jason Lester	"	"
John Esposito	"	"
John Bonetti	6	11 th
Johnny Chan	"	"
Steve Lott	"	"
Jesse Alto	5	14 th
Mickey Appleman	"	"
Jim Bechtel	"	"
Andrew Brokos	"	"
Allen Cunningham	"	"
Hamid Dastmalchi	"	"
Thor Hansen	"	"
Dan Harrington	"	"
Peter Hedlund	"	"
Mel Judah	"	"
Jack Keller	"	"
Hans "Tuna" Lund	"	"
George McKeever	"	"
Johnny Moss	"	"
Donnacha O'Dea	"	"
Rod Peate	"	"
Dewey Tomko	"	"
Robert Turner	"	"
Mark Wilds	"	"

Through 2011 WSOP. Only WSOP results count towards this tabulation.

www.wsop.com



MAIN EVENT FINAL TABLES – TOP 25 – WORLD SERIES OF POKER

Below is the list of players who have made multiple Main Event final table appearances. In 2009, Jeff Shulman made his second Main Event final table in a decade. Following is a list of other players who have made the big one multiple times during the WSOP's 42-year history:

<u>NAME</u>	<u>FINAL TABLES</u>	<u>RANK</u>
Jesse Alto	5	1 st
Doyle Brunson	"	"
Johnny Chan	4	3 rd
T. J. Cloutier	"	"
Dan Harrington	"	"
Berry Johnston	"	"
Johnny Moss	"	"
Stu Ungar	"	"
John Bonetti	3	9 th
Hamid Dastmalchi	"	"
Jack Keller	"	"
Al Krux	"	"
Steve Lott	"	"
Bill Smith	"	"
Mickey Appleman	2	15 th
Bobby Baldwin	"	"
Jim Bechtel	"	"
Dave Crunkleton	"	"
Brad Daugherty	"	"
Fernando Fisdel	"	"
"Captain" Tom Franklin	"	"
Noel Furlong	"	"
Perry Green	"	"
Jay Heimowitz	"	"
Phil Hellmuth	"	"
George Huber	"	"
Tom Jacobs	"	"
Hans "Tuna" Lund	"	"
Mansour Matloubi	"	"
Mike Matasow	"	"
Donnacha O'Dea	"	"
Rod Peate	"	"
Brian "Sailor" Roberts	"	"
Huck Seed	"	"
Erik Seidel	"	"
Jeffrey Shulman	"	"
Dewey Tomko	"	"

*Through 2011 WSOP. Only WSOP results count towards this tabulation.



MOST CASHES WITHOUT A BRACELET – TOP 25 – WSOP

You can be a prolific player and still have not achieved victory on the biggest stage. Ask Dan Marino or Charles Barkley. But in an individual game like poker, it's still everyone's goal to come out on top. Here is the list of players with the most WSOP cashes in history – without winning a bracelet:

<u>Name</u>	<u>Cashes</u>	<u>Rank</u>	<u>2011 Cashes</u>	<u>Rank</u>
Tony Cousineau	49	1 st	3	\$575,126
Tom McCormick	37	2 nd	4	\$474,108
Chad Brown	34	3 rd	4	\$1,182,135
Lonnie Heimowitz	"	"	3	\$414,463
Trai "Danny" Dang	32	5 th	3	\$568,570
Marco Traniello	"	"	5	\$534,836
David Plastik	"	"	2	\$362,479
Mark Gregorich	30	8 th	1	\$702,092
Surinder Sunar	"	"	0	\$653,488
Bill Gazes	"	"	0	\$633,969
Yueqi Zhu	29	11 th	2	\$705,233
David Levi	"	"	2	\$518,941
Young Phan	"	"	0	\$442,768
Michael Binger	27	14 th	4	\$5,113,062
Shawn Buchanan	"	"	9	\$2,220,627
Andy Bloch	"	"	1	\$2,200,084
Kirill Gerasimov	26	17 th	2	\$1,365,130
Neil Channing	"	"	0	\$768,240
Andy Black	24	19 th	2	\$2,283,677
Eugene Todd	"	"	2	\$582,122
Matthew Lefkowitz	"	"	1	\$516,542
Don Barton	"	"	0	\$446,132
Tad Jurgens	"	"	4	\$429,094
Doug "Rico" Carli	"	"	2	\$408,225
Alex Jacob	23	25 th	1	\$827,449
Mark Wilds	"	"	0	\$297,607

Through 2011 WSOPE.



ALL-TIME TOP 10 PLAYERS BY DECADE – WSOP HISTORY

Here is a look back on the most successful World Series of Poker players in each of the last four decades: 2000s, 1990s, 1980s and 1970s. Here's who left their mark in terms of cashes, bracelets and money won over the first 40 years of the WSOP. 2010 became the first year players could start tabulating results for the next decade, the 2010's.

1970s

Top 10 - Total Money Won

DOYLE BRUNSON	\$776,250
BOBBY BALDWIN	\$458,500
JOHNNY MOSS	\$366,150
HAL FOWLER	\$270,000
SAILOR ROBERTS	\$245,850
PUGGY PEARSON	\$219,200
BILLY BAXTER	\$155,000
PERRY GREEN	\$154,800
GEORGE HUBER	\$114,000
BOBBY HOFF	\$108,000

1970s

Top 10 – Most Bracelets

JOHNNY MOSS	7
DOYLE BRUNSON	6
BONES BERLAND	5
PUGGY PEARSON	4
BOBBY BALDWIN	4
PERRY GREEN	3
LAKEWOOD LOUIE	3
BILL BOYD	3
JIMMY CASELLA	3
6 PLAYERS TIED	2

1970s

Top 10 – Cashes

JOHNNY MOSS	9
DOLY E BRUNSON	6
PUGGY PEARSON	6
BONES BERLAND	6
BOBBY BALDWIN	5
10 PLAYERS TIED	3

1980s

Top 10 - Total Money Won

JOHNNY CHAN	\$1,857,000
JACK KELLER	\$1,210,520
STU UNGAR	\$1,039,740
BERRY JOHNSTON	\$983,910
PHIL HELLMUTH	\$806,235
BILL SMITH	\$788,800
TOM McEVOY	\$758,820
FRANK HENDERSON	\$643,485
DEWEY TOMKO	\$593,580
JACK STRAUS	\$580,500

1980s

Top 10 – Most Bracelets

STU UNGAR	4
BILLY BAXTER	3
TOM McEVOY	3
DON WILLIAMS	3
JOHNNY CHAN	3
DAVID SKLANSKY	3
14 PLAYERS TIED	2

1980s

Top 10 – Cashes

CHIP REESE	16
BERRY JOHNSTON	14
DEWEY TOMKO	13
JACK KELLER	12
FRANK HENDERSON	12
STU UNGAR	11
DON WILLIAMS	11
DAVID SKLANSKY	11
TOM MCEVOY	10
JOHNNY MOSS	10

1990s

Top 10 - Total Money Won

HUCK SEED	\$1,614,844
JOHN BONETTI	\$1,417,117
HAMID DASTMALCHI	\$1,324,850
ERIK SEIDEL	\$1,297,146
DAN HARRINGTON	\$1,277,608
SCOTTY NGUYEN	\$1,254,607
PHIL HELLMUTH	\$1,237,875
MANSOUR MATLOUBI	\$1,214,062
T.J. CLOUTIER	\$1,212,806
BRAD DAUGHERTY	\$1,112,479

1990s

Top 10 – Most Bracelets

PHIL HELLMUTH	5
MEN NGUYEN	4
ERIK SEIDEL	4
T.J. CLOUTIER	3
TED FORREST	3
JOHN BONETTI	3
MAX STERN	3
27 PLAYERS TIED	2

1990s

Top 10 – Cashes

AN TRAN	24
MEN NGUYEN	24
T.J. CLOUTIER	23
MIKE SEXTON	23
BRENT CARTER	22
BERRY JOHNSTON	22
CHRIS BJORIN	20
JOHN BONETTI	20
ERIK SEIDEL	20
KEN FLATON	20

Here is an overall breakdown for 2000's as well as the 2010's.

Note: WSOP Europe statistics are counted in these numbers. WSOPE has been played for five years (2007-11). Ivan Demidov moved up the Total Money Won list by virtue of his \$616,124 cash at WSOPE in 2008, while John Juanda added a bracelet for his 2008 WSOPE Main Event victory and Jeffrey Lisandro did the same for his 2010 WSOPE win. Several players added cashes to their totals, with Chris Bjorin's 6 WSOPE cashes being the most.

2000s
Top 10 - Total Money Won

JAMIE GOLD	\$12,068,590
PETER EASTGATE	\$9,221,395
JOE CADA	\$8,584,121
JERRY YANG	\$8,250,000
JOE HACHEM	\$7,982,111
ALLEN CUNNINGHAM	\$6,709,060
GREG RAYMER	\$6,487,512
IVAN DEMIDOV	\$6,448,123
PAUL WASICKA	\$6,217,738
DARVIN MOON	\$5,182,928

2000s
Top 10 – Most Bracelets

PHIL IVEY	7
JOHNNY CHAN	5
ALLEN CUNNINGHAM	5
CHRIS FERGUSON	5
LAYNE FLACK	5
PHIL HELLMUTH	5
JOHN JUANDA	4
JEFFREY LISANDRO	4
ERIK SEIDEL	4
4 PLAYERS TIED	3

2000s
Top 10 – Cashes

PHIL HELLMUTH	52
JOHN JUANDA	48
CHRIS FERGUSON	48
DANIEL NEGREANU	41
ANTHONY COUSINEAU	40
MEN NGUYEN	40
ALLEN CUNNINGHAM	39
BARRY GREENSTEIN	38
THOR HANSEN	37
PHIL IVEY	36

2010s
Top 10 - Total Money Won

JONATHAN DUHAMEL	\$9,028,183
PIUS HEINZ	\$8,798,924
JOHN RACENER	\$5,860,324
MARTIN STASZKO	\$5,455,961
MICHAEL MIZRACHI	\$4,638,971
JOSEPH CHEONG	\$4,235,636
BEN LAMB	\$4,094,296
FILIPPO CANDIO	\$3,097,495
MATT GIANNETTI	\$3,012,700
PHIL COLLINS	\$2,269,599

2010s
Top 10 – Most Bracelets

DANIEL IDEMA	2
FRANK KASELA	2
MATT MATROS	2
MICHAEL MIZRACHI	2
BRIAN RAST	2
117 PLAYERS TIED	1

2010s
Top 10 – Cashes

SHAWN BUCHANAN	17
DAVID 'ODB' BAKER	13
TOMMY VEDES	13
WILL FAILLA	12
ALLEN KESSLER	12
JASON MERCIER	12
CHRIS BJORIN	11
CHRISTIAN HARDER	11
TAD JURGENS	11
10 PLAYERS TIED	10



WOMEN ALL-TIME STATS – WORLD SERIES OF POKER

While **Maria Ho** came incredibly close with a second place finish in Event #4 of the 2012 World Series of Poker, **Vanessa Selbst** remains the last woman to win a WSOP open event. In 2008, Selbst captured Event #19, the \$1,500 Pot Limit Omaha tournament and its \$227,933 first place prize. Since her victory at the WSOP, she's gone on to post four more wins and has now an incredible \$4 million in tournament earnings. Ho pocketed over half a million dollars for her second place finish in last year's \$5,000 buy-in No-Limit Hold'em event, making her the sixth-highest money earner among women in WSOP history.

Barbara Enright and **Nani Dollison** are the only women to win three WSOP gold bracelets, with each winning a pair of Ladies events. Enright also has a bracelet in Pot Limit Hold'em, while Dollison captured an open Limit Hold'em bracelet.

Among women who have won two WSOP gold bracelets, only **Jennifer Harman-Traniello** has done it in open events. **Starla Brodie** has one ladies crown and one Mixed Doubles bracelet to her name, while **Susie Isaacs** has won two ladies titles. These three are the only ladies to hold two WSOP gold bracelets each.

Below are some key results from the 42-year history of the WSOP involving women.

WOMEN -TOP 10 WSOP MONEY EARNERS

Annette Obrestad	\$2,054,596
Annie Duke	\$1,137,404
Kathy Liebert	\$982,896
Jennifer Harman-Traniello	\$958,985
Cyndy Violette	\$889,494
Maria Ho	\$888,625
Vanessa Selbst	\$671,391
Nani Dollison	\$600,515
Mimi Tran	\$436,378
Tiffany Williamson	\$400,000

WOMEN – TOP FIVE MOST WSOP BRACELETS

Barbara Enright	3
Nani Dollison	3
Jennifer Harman	2
Starla Brodie	2
Susie Isaacs	2

WOMEN – TOP TEN MOST WSOP CASHES

Annie Duke	38
Kathy Liebert	34
Cyndy Violette	33
Jennifer Harman-Traniello	26
Mimi Tran	22
Marsha Waggoner	22
JJ Liu	14
Vanessa Rousso	14
Barbara Enright	13
Svetlana Gromenkova	13

WOMEN – ALL-TIME OPEN EVENT BRACELETS

Jennifer Harman-Traniello	2
Annette Obrestad	1
Annie Duke	1
Kathy Liebert	1
Cyndy Violette	1
Vanessa Selbst	1
Nani Dollison	1
Katja Thater	1
Linda Johnson	1
Jerri Thomas	1
Maria Stern	1
Starla Brodie	1
Vera Richmond	1
Donna Doman	1
Barbara Enright	1

WOMEN – TOP TEN MOST WSOP FINAL TABLES

Annie Duke	15
Cyndy Violette	12
Jennifer Harman-Traniello	11
Marsha Waggoner	9
Kathy Liebert	7
Jerri Thomas	7
Starla Brodie	6
Carolyn Gardner	6
Alma McClelland	6
Esther Rossi	6

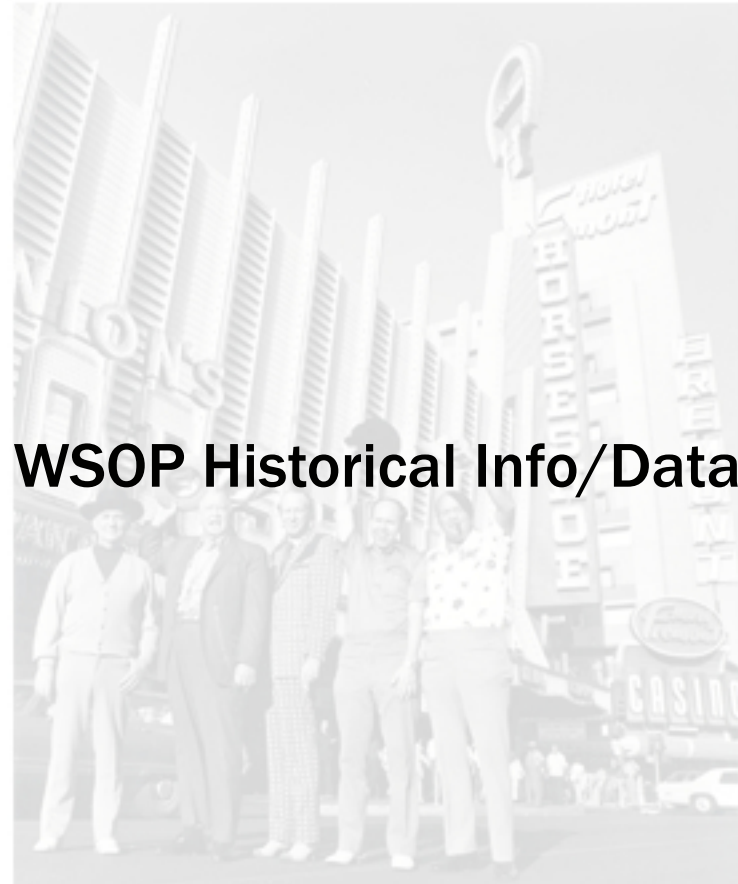


BY THE NUMBERS – WORLD SERIES OF POKER

(1970 THRU 2011 WSOP)

- ♣ \$1,420,374,131 – total prize money awarded
- ♦ \$8,715,638 – Amount Pius Heinz won for winning 2011 Main Event
- ♠ 525,000 -- # of individual poker chips deployed to run the WSOP each year
- ♥ 420,834 – # of entrants that have competed in the WSOP
- ♣ 57,657 – # of total entrants to compete in the WSOP Main Event
- ♦ \$50,000 – Highest buy-in for a WSOP bracelet event in 2011 [Event#55 PPC 8-game Mix.]
- ♠ 49,126 – # of entrants that have cashed
- ♥ 6,864 – # of people Heinz beat in 2011 to become champion
- ♣ 1970 – Year that the first WSOP was held at Binion's Horseshoe in Las Vegas
- ♦ 951 – # of WSOP Gold Bracelet winners [WSOP classifies all past winners as Bracelet winners]
- ♠ 954 - # of Official WSOP events [6 Mixed Double events had 2 winners, but were 1 event]
- ♥ 960 – # of gold bracelets awarded
[In 1974, the Main Event winner received a bracelet. 1975 became the first year all event winners received a gold bracelet. In 1982, gold watches were awarded to the 15 winners instead.]
- ♣ \$500 – Smallest buy-in for a WSOP bracelet event in 2011 [Event#1 – No Limit Hold'em]
- ♦ 217 - # of millionaires created by the WSOP
- ♠ 105 – # of nations represented at the 2011 WSOP [82 nations competed in Winter Olympics]
- ♥ 97 – Age of Jack Ury in 2010, the oldest player ever to compete in a WSOP event
- ♣ 40 – # of cameras ESPN uses to cover WSOP [NBC used 32 to cover Super Bowl XLV]
- ♦ 21 years, 11 months, 22 days – Age of Joe Cada [Youngest Main Event champion in history]
- ♠ 11 - # of bracelets won by Phil Hellmuth, the most of any player in history
- ♥ 6 – # of people Moss beat in 1970 to become champion [by vote of his peers]
- ♣ \$0 – Amount Johnny Moss won for winning 1970 Main Event [won a Silver Cup]
- ♦ 1 – # of countries represented at the 1970 WSOP

www.WSOP.com



WSOP Historical Info/Data



BRIEF HISTORY OF THE WORLD SERIES OF POKER

Though the World Series of Poker made its official debut in 1970, the idea of the Horseshoe Casino's annual tournament was actually conceived more than two decades earlier.

In the summer of 1949, as the story goes, inveterate gambler Nicholas "Nick the Greek" Dandoles approached Benny Binion with an unusual request – to challenge the best in a high-stakes poker marathon. Binion agreed to set up a match between Dandoles and the legendary Johnny Moss, with the stipulation the game be viewed in public.

During the course of the marathon, which lasted five months with breaks only for sleep, the two men played every form of poker imaginable. Moss ultimately won "the biggest game in town" and an estimated \$2 million. When the Greek lost his last pot, he arose from his chair, bowed slightly, and uttered the now-famous words, "Mr. Moss, I have to let you go." Dandoles then went upstairs to bed.

Though significant in its own way as a chapter in poker history, the five-month marathon took on added importance to Benny Binion. He noted that the public had gathered outside the casino each day to watch the game with the fervor of dedicated sports fans, and he was amazed at the attention the event had attracted. But it wasn't until 1970 that Binion decided to re-create this excitement and stage a battle of poker giants – dubbed the "World Series of Poker" – to determine who would be worthy of the title "World Champion." Some of the best players in the country were assembled, and Johnny Moss came out on top. The decision was democratic in that the champion was decided by popular vote.

The following year, the winner was determined by a freeze-out competition, with players being systematically eliminated until one player had all the chips. Moss again became the World Champion. In 1972, when Thomas "Amarillo Slim" Preston won the title and went on the talk-show circuit, the WSOP began to gain a wider following.

It was a year later that Binion participated in the Oral History Project at the University of Nevada-Reno and discussed the World Series of Poker (WSOP) with interviewer Mary Ellen Glass. "This poker game here gets us a lot of attention," he told Glass. "We had seven players last year, and this year we had 13. I look to have better than 20 next year. It's even liable to get up to be 50, might get up to be more than that." Binion then paused, and as if gazing into the future, prophesied, "It will eventually."

In the early 1980s, with the introduction of preliminary satellite competitions with lower buy-ins, Binion's prophecy came to fruition and the popularity of the World Series of Poker soared. (A satellite is a tournament whose prize is an entry into another higher buy-in tournament).

But even Benny Binion, who passed away on Christmas Day of 1989, would have had difficulty foreseeing the enormous growth the annual tournament has experienced since.

In 1982, nine years after Mr. Binion participated in UNR's Oral History Project, the tournament drew a total of 1,253 entrants across all its events. A decade later, there were 7,593 entries and 2011's WSOP attracted 75,672 entrants. The prize money has increased exponentially as well. In 1982, a total of \$2,607,700 was awarded, while in 2011 a staggering \$192,008,868 was won. Whereas only 12 events, mostly Texas Hold'em and Seven-Card Stud, were scheduled as recently as 1988, the 2011 tournament offered 58 competitions that feature a wide variety of games.

Today, the legacy Benny Binion left the poker community ranks as the oldest, largest, most prestigious, and most media-hyped gaming competition in the world, and no doubt it holds the promise of an even brighter future. But equally important, the World Series of Poker has touched thousands of lives over the years, affording talented players the opportunity to follow their dreams, reach for the stars, and perhaps one day achieve greatness in their chosen endeavor.

THE WORLD SERIES OF POKER GOLD BRACELET

POKER'S ULTIMATE ACHIEVEMENT

Prestige: respect or reputation derived from achievements, power, associations, etc.

-- Oxford Dictionary



There's nothing quite like it -- anywhere.

Comparisons can be made to a championship title belt in boxing, or the green jacket in golf, or the gold medal in the Olympic Games. But nothing quite compares to the one-inch by eight-inch cylinder of dazzling gold that symbolizes poker's ultimate achievement.

Indeed, the *World Series of Poker Gold Bracelet* stands apart from all other amulets of excellence for what it represents -- not just for a few world-class sports stars fortunate enough to possess great athleticism as is the case with title belts and trophies -- but rather to millions of ordinary, everyday people from all walks of life, both male and female, from more than a hundred nations around the world. The gold bracelet is a prize that can feasibly be won and ultimately worn by *anyone* driven by a dream.

Although the Gold Bracelet is accessible to millions of would-be poker champions, this is not to say winning one is easy. To the contrary, the path to a bona fide WSOP title often begins in a basement, across a kitchen table, on a laptop, or inside a college dorm room. This is usually where poker players and the most outlandish of aspirations are born.

For a fortunate few, the seeds of those aspirations flower into a WSOP Gold Bracelet, the game's greatest honor.

The WSOP began in 1970, making it the oldest and most prestigious poker competition on the planet. The annual poker festival was initially held at Binion's Horseshoe in Downtown Las Vegas, which played host to the eclectic gathering of poker aficionados and gamblers during the first 35 years. During the tournament's earliest years, winners received a trophy or a silver plate. But those accolades didn't seem appropriate for poker's motley moors and prideful traditions. Winning a WSOP championship had to be celebrated with something flashier. The keepsake had to be an ostentatious expression of personal triumph that represented overcoming the odds and defeating the world's very best.

And so, the WSOP Gold Bracelet was born.

In 1976, WSOP founder and patriarch Benny Binion decided to award Gold Bracelets for the first time. It proved to be a brilliant move. After all, other than the prominent poker face, the most visible part of a player's body while sitting at the table and competing is *the hands*. Wrists with Gold Bracelets were winners. Wrists without were losers, or at least victory hadn't come yet. The Gold Bracelet was -- and very much remains -- not just a fashion statement but poker's ultimate status symbol.

Since Binion's tasteful innovation 35 years ago, every official WSOP event is adorned with a Gold Bracelet at its apex. Every champion receives one, in addition to what often amounts to life-changing prize money. In keeping with WSOP tradition, all winners of events held before 1976 were retroactively noted as "Gold Bracelet Winners." The records and accomplishments are tabulated just as if they received an actual bracelet. (Several of the 1970-1976 winners later had special gold bracelets custom made in order to join the most chic club in poker).

The universal sentiment for the Gold Bracelet was perhaps best expressed by Hollywood actress Jennifer Tilly, who was once nominated for an Academy Award. Tilly won the 2005 Ladies WSOP Championship, and was presented with her own token of victory. Afterward, she said winning her WSOP Gold Bracelet was "better than an Oscar."

The WSOP has grown nearly every year since its inception. Now, there are more tournament events than ever, necessitated as a response to the crush of people from all over the world who now descend upon Las Vegas in an annual pilgrimage.

In 2007, the WSOP expanded to Europe, awarding the first-ever bracelets outside of Las Vegas. WSOP Europe bracelets are recognized equally alongside bracelets awarded at the (Las Vegas) WSOP and are treated and tracked in the same manner.

To date, there have been 960 Gold Bracelets awarded in World Series of Poker history. This figure includes every official WSOP event played, including tournaments during the early years when there were no actual gold bracelets awarded. It also includes the 23 gold bracelets awarded at WSOP Europe, through end of 2011.

In 2012, a total of 69 WSOP gold bracelets will be at stake. One prize will be awarded to the 2011-12 season WSOP Circuit National Champion, the culmination of 17 events throughout the United States over 10 months and two calendar years. Another 61 will be bestowed upon the individual winners of each of the 61 distinct poker tournaments being held in Las Vegas. The final seven gold bracelets will be presented on French soil during WSOP Europe -- to be held in Cannes, France September 21-October 4, 2012.

The WSOP has been owned by Caesars Entertainment (formally Harrah's) since 2004, which considers the event one of the company's most powerful and attractive assets. All those who operate the WSOP acknowledge a strong personal and corporate responsibility for protecting what for many poker players is a sacred institution. The WSOP considers the growth of the game to be the most significant factor in assessing the question about adding new events and Gold Bracelets.

Poker's popularity has exploded over the past decade, thanks in large part to the advent of the hole card camera and the Internet -- two factors which have helped to revolutionize the game and educate a whole new generation of poker players around the globe, adding millions of new players to the game, and who will eventually become tomorrow's new stars. As such, the WSOP attempts to effectively balance the supply and demand by ensuring the average number of entrants per event continues to increase in order to introduce new bracelets.

For example, in 1976 when Doyle Brunson won the first of his back-to-back WSOP Main Event WSOP titles (world championships), he bested a field of 22 to capture the crown. At the most recent WSOP, Pius Heinz outlasted a field of 6,865 players.

The top three WSOP Gold Bracelet winners of all-time are Phil Hellmuth (11 wins), Doyle Brunson (10 wins) and Johnny Chan (10 wins). All three of these players are members of the Poker Hall of Fame. Each is still actively playing. Hellmuth was the last of the big three to win a WSOP title, in 2007. Incredibly in 2011, Hellmuth came close to extending his all-time record on three different occasions, having finished as the runner-up in as many bracelet events that year.

“Puggy” Pearson became the first WSOP player to win three Gold Bracelets at one WSOP, which took place in 1973. That incredible feat has only been equaled four times in the 42-year history of the event -- most recently by Jeffrey Lisandro at the 40th Annual WSOP, held in 2009. Ted Forrest, Phil Ivey, and Phil Hellmuth are the other champions to have accomplished poker’s greatest trifecta.

Just as the prestige of the WSOP has grown with bigger attendance numbers and more prize money, so too has the value of winning a WSOP Gold Bracelet. Initially, WSOP gold bracelets cost a few hundred dollars each. Now, they cost several thousand dollars. The WSOP Main Event gold bracelet, costs approximately \$30,000 to produce and the 2012 version is expected to cost more than \$100,000.

With the passage of time and the inevitable variations of fashion and style, WSOP Gold Bracelet designs have grown increasing more elaborate over the years. Early bracelets were simple. During some years, WSOP Gold Bracelets were simply a heavy gold chain. Now, the bracelets include diamonds and other gemstones, along with 18 karat gold, white gold or yellow gold -- depending on the year and particular bracelet. The Ladies Championship event bracelet included pink diamonds for the very first time in 2010.

Most players keep their WSOP gold bracelets. Others gift them to close family members, particularly those have been fortunate enough to win multiples. They are considered one-of-a-kind collectibles as they indelibly serve to signify a crowning achievement in the worldwide skill game known as poker.

There are exceptions to the notion that the Gold Bracelet is a priceless keepsake. The most famous example was Peter Eastgate’s decision to sell off his treasured memento, via a public auction. The 2008 WSOP champion became the youngest winner in history with his victory at age 22. In 2010, Eastgate used the eBay online auction site and took bids for his bracelet with intent to donate the money to a charity (UNICEF). The winning bidder paid \$147,500 for Eastgate’s one-of-a-kind trophy.

Actual bracelet or not, winning a WSOP title is forever regarded as a career accomplishment. Possessing the hardware is not required for immortality in poker’s history books. A player goes from John Doe to “WSOP Gold Bracelet winner John Doe” the instant the final chip is stacked on poker’s grandest stage. Status is measured by one thing -- the WSOP Gold Bracelet, which brings to mind a truism offered by professional poker player Phil Gordon when he professed, “In poker there are two categories of players – those with Gold Bracelets and those without.”

The Gold Bracelet has added bonuses. Along with victory comes increased marketability for the winners. Some champions earn far more money than their initial poker prize through various endorsement deals and contracts signed afterward.

One must not confuse the WSOP Gold Bracelet with imitators. Imitation is indeed the sincerest form of flattery, and some other poker tournaments have begun to award their own “bracelets” to winners with hope of boosting the profiles of their events. However, such efforts have failed to convince players or the public that they are indeed noteworthy. In short, nothing compares to a bona fide WSOP Gold Bracelet.

At least one comparison is true. Although the World Series of Poker is without equal, the annual summer gathering in Las Vegas is indeed every poker player’s Super Bowl, Olympic Games, and World Cup, with each precious victory entwined in an inimitable emblem called the Gold Bracelet.



WSOP BRACELETS AWARDED – BY YEAR

Year	# of Bracelets
1970	1
1971	5
1972	2
1973	7
1974	6
1975	5
1976	8
1977	13
1978	11
1979	13
1980	13
1981	14
1982	15
1983	17
1984	14
1985	15
1986	13
1987	12
1988	12
1989	14
1990	15
1991	18
1992	20
1993	21
1994	21
1995	24
1996	24
1997	21
1998	21
1999	16
2000	24
2001	26
2002	35
2003	36
2004	33
2005	42
2006	46
2007*	55 + 3
2008*	55 + 4
2009*	57 + 4
2010*	57 + 5
2011**	58 + 7+ 1

*The + number denotes the additional bracelets awarded in Europe.

**In 2011, the WSOP is awarding a bracelet to the WSOP Circuit National Champion. This is in addition to WSOP and WSOP Europe bracelets.



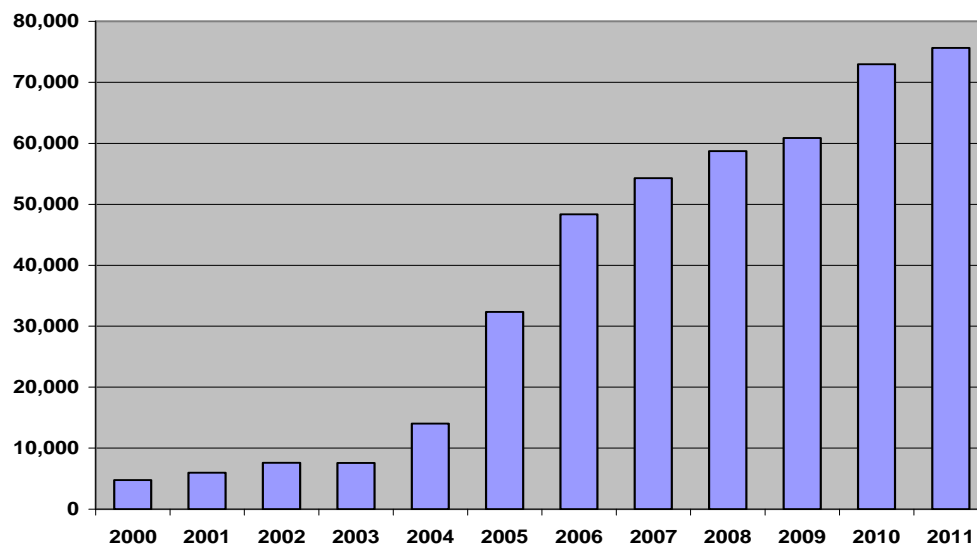
FINAL HANDS DETAILS OF WSOP MAIN EVENT

<u>YEAR</u>	<u>WINNER</u>	<u>WINNING HAND</u>	<u>PRIZE</u>	<u>ENTRIES</u>	<u>RUNNER UP</u>	<u>LOSING HAND</u>
1970	Johnny Moss		Silver Cup	7	Winner by vote of peers	
1971	Johnny Moss		\$30,000	6	W.C. "Puggy" Pearson	
1972	Amarillo Slim	K J	\$80,000	8	W.C. "Puggy" Pearson	6 6
1973	W.C. "Puggy" Pearson	A♠ 7♠	\$130,000	13	Johnny Moss	K♥ J♠
1974	Johnny Moss	3♥ 3♠	\$160,000	16	Crandall Addington	A♠ 2♠
1975	Brian "Sailor" Roberts	J♠ J♥	\$210,000	21	Bob Hooks	J♠ 9♠
1976	Doyle Brunson	10♠ 2♠	\$220,000	22	Jesse Alto	A♠ J♦
1977	Doyle Brunson	10♠ 2♥	\$340,000	34	Gary Berland	8♥ 5♠
1978	Bobby Baldwin	Q♦ Q♣	\$210,000	42	Crandall Addington	9♦ 9♠
1979	Hal Fowler	7♠ 6♦	\$270,000	54	Bobby Hoff	A♠ A♥
1980	Stu Ungar	5♠ 4♠	\$385,000	73	Doyle Brunson	A♥ 7♠
1981	Stu Ungar	A♥ Q♥	\$375,000	75	Perry Green	10♠ 9♦
1982	Jack Straus	A♥ 10♠	\$520,000	104	Dewey Tomko	A♦ 4♦
1983	Tom McEvoy	Q♦ Q♠	\$540,000	108	Rod Peate	K♦ J♦
1984	Jack Keller	10♥ 10♠	\$660,000	132	Byron Wolford	6♥ 4♥
1985	Bill Smith	3♠ 3♥	\$700,000	140	T. J. Cloutier	A♦ 3♠
1986	Berry Johnston	A♠ 10♥	\$570,000	141	Mike Harthcock	A♦ 8♦
1987	Johnny Chan	A♠ 9♠	\$625,000	152	Frank Henderson	4♦ 4♠
1988	Johnny Chan	J♠ 9♠	\$700,000	167	Erik Seidel	Q♣ 7♥
1989	Phil Hellmuth	9♠ 9♠	\$755,000	178	Johnny Chan	A♠ 7♠
1990	Mansour Matloubi	6♥ 6♠	\$895,000	194	Hans "Tuna" Lund	4♦ 4♠
1991	Brad Daugherty	K♠ J♠	\$1,000,000	215	Don Holt	7♥ 3♥
1992	Hamid Dastmalchi	8♥ 4♠	\$1,000,000	201	Tom Jacobs	J♦ 7♠
1993	Jim Bechtel	J♠ 6♥	\$1,000,000	220	Glenn Cozen	7♠ 4♦
1994	Russ Hamilton	K♠ 8♥	\$1,000,000	268	Hugh Vincent	8♠ 5♥
1995	Dan Harrington	9♦ 8♦	\$1,000,000	273	Howard Goldfarb	A♥ 7♠
1996	Huck Seed	9♦ 8♦	\$1,000,000	295	Bruce Van Horn	K♠ 8♠
1997	Stu Ungar	A♥ 4♠	\$1,000,000	312	John Strzemp	A♠ 8♠
1998	Scotty Nguyen	J♦ 9♠	\$1,000,000	350	Kevin McBride	Q♥ 10♥
1999	Noel Furlong	5♠ 5♦	\$1,000,000	393	Alan Goehring	6♥ 6♠
2000	Chris Ferguson	A♠ 9♠	\$1,500,000	512	T. J. Cloutier	A♦ Q♠
2001	Carlos Mortensen	K♠ Q♠	\$1,500,000	613	Dewey Tomko	A♠ A♥
2002	Robert Varkonyi	Q♦ 10♠	\$2,000,000	631	Julian Gardner	J♠ 8♠
2003	Chris Moneymaker	5♦ 4♠	\$2,500,000	839	Sam Farha	J♥ 10♦
2004	Greg Raymer	8♠ 8♦	\$5,000,000	2,576	David Williams	A♥ 4♠
2005	Joe Hachem	7♠ 3♠	\$7,500,000	5,619	Steve Dannenmann	A♦ 3♠
2006	Jamie Gold	Q♠ 9♠	\$12,000,000	8,773	Paul Wasicka	10♥ 10♠
2007	Jerry Yang	8♦ 8♠	\$8,250,000	6,358	Tuan Lam	A♦ Q♦
2008	Peter Eastgate	A♦ 5♠	\$9,152,416	6,844	Ivan Demidov	4♥ 2♥
2009	Joe Cada	9♦ 9♠	\$8,547,044	6,494	Darvin Moon	Q♦ J♦
2010	Jonathan Duhamel	A♠ J♥	\$8,944,310	7,319	John Racener	K♦ 8♦
2011	Pius Heinz	A♠ K♠	\$8,715,638	6,865	Martin Stazko	10♠ 7♠



ENTRANTS – SINCE 2000 -- WORLD SERIES OF POKER

YEAR	ENTRANTS
2000	4,780
2001	5,960
2002	7,593
2003	7,572
2004	14,054
2005	32,341
2006	48,366
2007	54,288
2008	58,720
2009	60,875
2010	72,966
2011	75,672



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FEMALE BRACELET WINNERS AT WORLD SERIES OF POKER

<u>YEAR</u>	<u>WINNER</u>	<u>EVENT</u>
1977	Jackie McDaniels	Ladies Limit Seven Card Stud
1978	Terry King	Ladies Limit Seven Card Stud
1979	Barbara Freer	Ladies Limit Seven Card Stud
1979	Starla Brodie	Mixed Doubles No Limit Hold'em
1980	Deby Callihan	Ladies Limit Seven Card Stud
1980	Lynn Harvey	Mixed Doubles No Limit Hold'em
1981	Ruth Godfrey	Ladies Limit Seven Card Stud
1981	Juanda Matthews	Mixed Doubles Seven Card Stud
1982	June Field	Ladies Limit Seven Card Stud
1982	Dani Kelly	Mixed Doubles Seven Card Stud
1982	Vera Richmond	Limit Ace to Five Draw
1983	Carolyn Gardner	Ladies Limit Seven Card Stud
1983	Donna Doman	Mixed Doubles Seven Card Stud
1984	Karen Wolfson	Ladies Limit Seven Card Stud
1984	Sandy Stupak	Casino Operators No Limit Hold'em
1985	Rose Pifer	Ladies Limit Seven Card Stud
1986	Barbara Enright	Ladies Limit Seven Card Stud
1987	Linda Ryke Drucker	Ladies Limit Seven Card Stud
1988	Loretta Huber	Ladies Limit Seven Card Stud
1989	Alma McClelland	Ladies Limit Seven Card Stud
1990	Marie Gabart	Ladies Limit Seven Card Stud
1991	Donna Ward	Ladies Limit Seven Card Stud
1992	Shari Flanzer	Ladies Limit Seven Card Stud
1993	Phyllis Kessler	Ladies Limit Seven Card Stud
1994	Barbara Enright	Ladies Limit Seven Card Stud
1995	Starla Brodie	Ladies Limit Seven Card Stud
1996	Susie Isaacs	Ladies Limit Seven Card Stud
1996	Barbara Enright	Pot Limit Hold'em
1997	Susie Isaacs	Ladies Limit Seven Card Stud
1997	Linda Johnson	Limit Razz
1997	Maria Stern	Limit Seven Card Stud
1998	Mandy Commanda	Ladies Limit Seven Card Stud
1999	Christina Pie	Ladies Limit Seven Card Stud
2000	Nani Dollison	Ladies Limit Hold'em & Seven Card Stud
2000	Jerri Thomas	Limit Seven Card Stud
2000	Jennifer Harman	No Limit 2-7 Lowball
2001	Nani Dollison	Ladies Limit Hold'em & Seven Card Stud
2001	Nani Dollison	Limit Hold'em
2002	Catherine Brown	Ladies Limit Hold'em & Seven Card Stud
2002	Jennifer Harman	Limit Hold'em
2003	Barbara Rugolo	Ladies Limit Hold'em & Seven Card Stud
2004	Hung Doan	Ladies Limit Hold'em
2004	Annie Duke	Omaha Hi Lo Split 8 or Better
2004	Cyndy Violette	Seven Card Stud Hi Lo Split 8 or Better
2004	Kathy Liebert	Limit Hold'em Shootout
2005	Jennifer Tilly	Ladies No Limit Hold'em
2006	Mary Jones Meyer	Ladies No Limit Hold'em
2006	Clare Miller	Seniors No Limit Hold'em
2007	Sally Boyer	Ladies No Limit Hold'em
2007	Katja Thater	Seven Card Razz
2007	Annette Obrestad	WSOPE Main Event No Limit Hold'em
2008	Svetlana Gromenkova	Ladies No Limit Hold'em
2008	Vanessa Selbst	Pot Limit Omaha
2009	Lisa Hamilton	Ladies No Limit Hold'em
2010	Vanessa Hellebuyck	Ladies No Limit Hold'em
2011	Marsha Wolak	Ladies No Limit Hold'em

*Bold Name = Open Event without partner



MULTIPLE BRACELET WINNERS IN SINGLE YEAR – WORLD SERIES OF POKER HISTORY

With modern day fields numbering in the thousands and including top-notch players from around the world, winning multiple bracelets in a single year is a rare achievement. Here's who has done it in a single calendar year at the WSOP:

Though five players did it in 2009 (win multiple bracelets), only 2010 WSOP Player of the Year Frank Kassela achieved the feat in 2010. The record for most players in a year was six, in 2003.

<u>Year</u>	<u>Name</u>	<u>Event</u>
2011	Brian Rast	#15: \$1,500 Pot-Limit Hold'em; #55: \$50,000 Poker Player's Championship
2010	Frank Kassela	#15: \$10K Seven Card Stud Hi-Low Split 8 or Better; #40: \$2500 Seven Card Razz
2009	Jeffrey Lisandro	#16: \$1,500 Seven Card Stud; #44: \$2,500 Seven Card Razz; #37: \$10K 7-Card Stud Hi-Lo Split 8 or Better
2009	John "Brock" Parker	#14: \$2,500 Limit Hold'em Six-Handed; #19: \$2,500 No-Limit Hold'em Six-Handed
2009	Phil Ivey	#8: \$2,500 No-Limit Deuce to Seven Draw Lowball; #25: \$2,500 Omaha/Seven Card Stud Hi-Lo 8 or Better
2009	Greg Mueller	#33: \$10,000 World Championship Limit Hold'em; #50: \$1,500 Limit Hold'em Shootout
2009	J.P. Kelly	#20: \$1,500 Pot-Limit Hold'em; WSOPE #1: £1,000 No Limit Hold'em
2008	Jesper Hougaard	#36: \$1,500 No Limit Hold'em; WSOPE #1: £1,500 No Limit Hold'em
2008	John Phan	#29: \$3,000 No Limit Hold'em; #40: \$2,500 2 7 Triple Draw Lowball - Limit
2007	Tom Schneider	#5: \$2,500 Omaha/Seven Card Stud Hi/Lo 8 or Better; #46: \$1,000 Seven Card Stud Hi/Lo 8 or Better
2006	Jeff Madsen	#22: \$2,000 No Limit Hold'em; #30: \$5,000 No Limit Hold'em Six-Handed
2006	Bill Chen	#7: \$3,000 Limit Hold'em; #21: \$2,500 Six-Handed No-Limit Hold'em
2005	Mark Seif	#15: \$1,500 Limit Hold'em Shootout; #22: \$1,500 No Limit Hold'em
2004	Ted Forrest	#3: \$1,500 Seven Card Stud; #23: \$1,500 No Limit Hold'em
2004	Scott Fischman	#9: \$1,500 No Limit Hold'em; #12: \$2,000 H.O.R.S.E.
2003	Chris Ferguson	#4: \$2,000 Limit Omaha Hi/Lo; #10: \$2,000 Limit Hold'em & Seven Card Stud
2003	John Juanda	#21: \$2,500 Limit Seven Card Stud; #33: \$2,500 Pot Limit Omaha (w/Re-buys)
2003	Johnny Chan	#15: \$5,000: No Limit Hold'em; #24: \$5,000 Pot Limit Omaha
2003	Layne Flack	#18: \$2,500 Limit Omaha Hi/Lo; #25: \$1,500 Shootout Limit Hold'em
2003	Men Nguyen	#31: \$5,000 Limit Seven Card Stud; #35: \$1,500 Limit Triple Draw
2003	Phil Hellmuth	#12: \$2,500 Limit Hold'em; #32: \$3,000 No Limit Hold'em
2002	Phil Ivey	#5: \$1,500 Limit Seven Card Stud; #16: \$2,500 Limit Seven Card Stud Hi-Lo; #23: \$2,000 Limit S.H.O.E.
2002	Layne Flack	#4: \$2,000 No Limit Hold'em; #19: \$41,500 No Limit Hold'em
2001	Nani Dollison	#2: \$2,000 Limit Hold'em; #26: \$1,000 Ladies Limit Hold'em & Seven Card Stud
2001	Scotty Nguyen	#14: \$2,500 Pot Limit Omaha; #23: \$5,000 Limit Omaha Hi/Lo
2000	Chris Ferguson	#9: \$2,500 Limit Seven Card Stud; #25: \$10,000 No Limit Hold'em Main Event
1997	Max Stern	#12: \$2,500 Limit Seven Card Stud Hi/Lo; #17: \$3,000 No Limit Hold'em
1995	Men Nguyen	#11: \$2,500 Limit Seven Card Stud Hi/Lo; #16: \$2,500 Limit Hold'em
1995	Hilbert Shirey	#18: \$2,500 Pot Limit Omaha (w/Re-buys); #19: \$2,500 Pot Limit Hold'em
1995	Dan Harrington	#21: \$2,500 No Limit Hold'em; #25: \$10,000 No Limit Hold'em Main Event
1994	T.J. Cloutier	#14: \$1,500 Limit Omaha Hi/Lo; #15: \$2,500 Pot Limit Hold'em
1993	Phil Hellmuth	#7: \$2,500 No Limit Hold'em; #8: \$1,500 No Limit Hold'em; #9: \$5,000 Limit Hold'em
1993	Ted Forrest	#11: \$5,000 Limit Seven Card Stud; #12: \$1,500 Limit Razz; #13: \$1,500 Limit Omaha Hi/Lo
1993	Humberto Brenes	#16: \$2,500 Pot Limit Omaha; #17: \$2,500 Limit Hold'em
1984	Dewey Tomko	#11: \$10,000 No Limit Deuce to Seven Lowball; #12: \$5,000 Pot Limit Omaha w/Re-buys
1984	Jack Keller	#7: \$5,000 Limit Seven Card Stud; #14: \$10,000 Main Event World Championship
1983	Tom McEvoy	#10: \$1,000 Limit Hold'em; #14: \$10,000 No Limit Hold'em Main Event
1982	David Sklansky	#7: \$800 Mixed Doubles – Limit Seven Card Stud; #12: \$1,000 Limit Draw High
1982	Billy Baxter	#1: \$2,500 No Limit Ace to Five Draw; #2: \$10,000 No Limit Deuce to Seven Lowball
1981	Stu Ungar	#12: \$10,000 No Limit Deuce to Seven Lowball; #13: \$10,000 No Limit Hold'em Main Event
1979	Gary "Bones" Berland	#2: \$500 Limit Seven Card Stud; #3: \$1,000 Limit Seven Card Stud Hi/Lo
1979	Lakewood Louie	#7: \$1,000 Limit Ace to Five Draw; #8: \$2,000 Limit Draw High
1978	Gary "Bones" Berland	#2: \$1,000 Limit Razz; #3: \$500 Limit Seven Card Stud
1977	Doyle Brunson	#5: \$10,000 Limit Seven Card Stud Hi/Lo; #13: \$10,000 No Limit Hold'em Main Event
1977	Bobby Baldwin	#2: \$10,000 No Limit Deuce to Seven Lowball; #3: \$5,000 Limit Seven Card Stud
1976	Doyle Brunson	#3: \$5,000 No Limit Deuce to Seven Lowball; #8: \$10,000 No Limit Hold'em Main Event
1976	Howard "Tahoe" Andrew	#1: \$2,500 No Limit Hold'em; #2: \$1,000 No Limit Hold'em
1974	Jimmy Casella	#1: \$10,000 Limit Seven Card Stud; #2: \$1,000 Limit Razz
1973	Puggy Pearson	#1: \$4,000 Limit Seven Card Stud; #3: \$1,000 No Limit Hold'em; #7: \$10,000 No Limit Hold'em Main Event
1971	Johnny Moss	#4: \$1,000 Limit Ace to Five Draw; #5: \$5,000 No Limit Hold'em Main Event



FAMOUS WSOP HANDS

Pocket Nines

This has been the winning hand three times in the 42-year history of the WSOP Main Event – and became the most common WSOP Main Event winning hand in history in 2009. It also was the losing hand once.

In 1975, Brian “Sailor” Roberts won the Main Event with pocket nines, besting Bob Hooks’ Ace-King, giving Roberts his second and final WSOP bracelet.

1975 Brian “Sailor” Roberts 9♠ 9♥ \$210,000 Bob Hooks A♠ K♦

In 1989, Phil Hellmuth became the then-youngest Main Event champion when he rode his two black pocket nines to victory over Johnny Chan and his Ace-Seven. Chan was the two-time defending Main Event champion, but Hellmuth made WSOP history at age 24 with this famous hand.

1989 Phil Hellmuth, Jr. 9♠ 9♣ \$755,000 Johnny Chan A♠ 7♠

In 2009, Joe Cada dethroned Peter Eastgate and became the youngest-ever Main Event champion at age 21. Cada earned \$8.547 million for the victory and made the most remarkable comeback in final table history. After having just 2 million of the 195 million chips in play at one point, Cada ended up capturing them all, completing his run to the record books with this historic hand.

2009 Joe Cada 9♦ 9♣ \$8,547,044 Darwin Moon Q♦ J♦

Ten-Two

The cards made famous by “Texas Dolly” Doyle Brunson, who won his back-to-back WSOP Main Event Championships in 1976 and 1977 holding these identical hole cards on his final hand. In 1976, he bested Jesse Alto’s Ace-Jack to capture his first WSOP Main Event bracelet, and the next year Gary “Bones” Berland’s 8-5 fell victim to the 10-2 Brunson held in winning his second consecutive WSOP Main Event.

1976 Doyle Brunson 10♠ 2♠ \$220,000 Jesse Alto A♠ J♦

1977 Doyle Brunson 10♠ 2♥ \$340,000 Gary Berland 8♥ 5♠

Pair of Queens

In a dramatic conclusion to the 1978 WSOP Main Event, Bobby Baldwin captured the title when his pocket queens bested Crandall Addington’s pocket nines. These future Poker Hall of Famers both flopped a set on the hand, but it was the Queens of Baldwin that maintained the lead to give him his first WSOP Main Event and his third WSOP bracelet.

1978 Bobby Baldwin Q♦ Q♣ 210,000 Crandall Addington 9♦ 9♣

Five-Four

After carrying out a bluff in the late stages of the 2003 WSOP Main Event, the aptly-named Chris Moneymaker completed his remarkable run on this memorable hand. With 5-4 off-suit, Moneymaker and runner-up Sam Farha saw a flop of J-5-4, with Farha holding J-10. Moneymaker was ahead with two pair but, with Farha holding top pair after the flop, all the chips were in the middle, and a river 5 gave Moneymaker the full house and history’s most memorable WSOP Main Event title.

2003 Chris Moneymaker 5♦ 4♠ \$2,500,000 Sam Farha J♥ 10♦

Ace-Nine

Chris “Jesus” Ferguson won the 2000 WSOP Main Event when he bested T.J. Cloutier. Ferguson had a 10 to 1 chip advantage when heads-up play began, and after a see-saw battle, Ferguson called Cloutier’s all-in. Cloutier had Ace-Queen. Ferguson looked in trouble holding Ace-Nine. But a miraculous nine on the river gave Ferguson a pair of nines, and the 2000 WSOP Main Event victory.

2000 Chris Ferguson A♠ 9♣ \$1,500,000 T.J. Cloutier A♦ Q♣

Ace-Four

Stu Ungar won his third and final WSOP Main Event in 1997 after his Ace-Four beat John Strzemp’s Ace-Eight, when a river deuce gave Ungar the wheel straight and the victory. But the remarkable thing about Ungar’s feat was the fact he almost didn’t get in the tournament to begin with. He was the last person registered, just before registration closed after spending the 24 hours prior to the tournament trying to raise or borrow the \$10,000 needed to enter. He went on to complete the trifecta, winning his final Main Event title 16 years after he last accomplished the feat.

1997 Stu Ungar A♥ 4♣ \$1,000,000 John Strzemp A♠ 8♣

Jack-Nine

This famous hand was immortalized in the movie *Rounders*, in which Johnny Chan had a cameo and Erik Seidel became infamous. Chan won his second of back-to-back WSOP Main Events in 1988, and he would have become the only player to do it three times in a row if it wasn't for a kid named Hellmuth. Chan's Jack-Nine of Clubs bested Seidel's Queen-Seven in the 1988 WSOP Main Event. The flop came Q-8-10, with Chan flopping a straight and Seidel grabbing top pair. Chan raised; Seidel re-raised and Chan called. After a harmless 2 on the turn, both players checked. With a 6 on the river, Seidel shoved all-in, and Chan quickly called realizing he had successfully trapped Seidel.

1988 Johnny Chan J♣ 9♣ \$700,000 Erik Seidel Q♣ 7♥

Cracked Aces

The best starting hand – pocket Aces – has only been involved in two WSOP Main Event final hands in history. And both times, the Aces were cracked! In the 1979 Main Event, Hal Fowler's seven-six off-suit cracked the Pocket Aces of Bobby Hoff when he hit a gut shot straight. Fowler is considered the first amateur to ever win the WSOP Main Event.

1979 Hal Fowler 7♠ 6♦ \$270,000 Bobby Hoff A♠ A♥

In 2001, Hall-of-Famer Dewey Tomko suffered the same fate in the final hand of the Main Event when Juan Carlos Mortensen's King-Queen of clubs bested Tomko's pocket rockets, when a nine on the river gave him a King-high straight. For Tomko, it was the second time he had finished runner-up in the Main Event, joining T.J. Cloutier, Crandall Addington and Puggy Pearson as the only players to accomplish that feat.

2001 Juan Carlos Mortensen K♣ Q♣ \$1,500,000 Dewey Tomko A♠ A♥

Pocket Kings

The second best starting hand in Texas Hold'em has never been achieved in the final hand in the 42-year history of the World Series of Poker Main Event. No player has either won or lost the Main Event holding pocket kings. In fact, only three times in WSOP Main Event history has a player holding even one King went on to win the Main Event! (1972, 1994 and 2001).

Nine-Ace

There have been 42 WSOP Main Events in history, and remarkably, the winner in 23.8% of them (10) has held a nine in his final hand – the most common starting card of them all for WSOP Main Event winners. An Ace occurred in 23.8% of the winning hands (10) as well, thanks to Pius Heinz' starting hand of Ace-King being played in 2011.

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AMATEURS WHO HAVE WON THE WSOP MAIN EVENT

The champion of the \$10,000 No-Limit Hold'em World Championship Main Event has been won 15 times by an amateur (a poker player who, at the time of his or her win, had supported him-or-herself in a vocation other than poker) – and seven of the last ten years.

Joe Cada, who won the 2009 WSOP Main Event, broke the streak of seven consecutive years of an amateur winning the WSOP Main Event, and the past two champions (Jonathan Duhamel and Pius Heinz), are both young professional players too, making it a streak of three in a row for the pros.

In 42 years of Main Event champions, a professional has won 27 times, or 64% of the time.

Here's a look at the amateurs who have won the Main Event and their occupations at the time of their historic victory:

<u>YEAR</u>	<u>NAME</u>	<u>OCCUPATION</u>
1979	Hal Fowler	Advertising Executive
1983	Tom McEvoy	Accountant
1989	Phil Hellmuth	Student
1990	Mansour Matloubi	Hotel Investor/Manager
1992	Hamid Dastmalchi	Real Estate Investor
1993	Jim Bechtel	Farmer
1995	Dan Harrington	Attorney
1999	Noel Furlong	Carpet Company Owner
2002	Robert Varkonyi	Investor
2003	Chris Moneymaker	Accountant
2004	Greg Raymer	Corporate Attorney
2005	Joe Hachem	Chiropractor
2006	Jamie Gold	Talent Agent
2007	Jerry Yang	Psychologist/Social Worker
2008	Peter Eastgate	Student

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CELEBRITY PARTICIPANTS IN WORLD SERIES OF POKER

Ben Affleck	Tobey Maguire
Casey Affleck	Shawn Marion
Jason Alexander	Chris Masterson
Louis Anderson	Danny Masterson
René Angélil	Norm McDonald
Hank Azaria	Rocco Mediate
Paul Azinger	Shanna Moakler
Charles Barkley	Nelly
Milton Berle	Petter Northug
Wilfred Brimley	Ed Norton
Patrick Bruel	Mekhi Phifer
Bruce Buffer	Lou Diamond Phillips
Dr. Jerry Buss	Paul Pierce
Dean Cain	Laura Prepon
Jose Canseco	Joe Reitman
Cedric the Entertainer	Jeremy Roenick
Don Cheadle	Richard Roeper
Tony Curtis	Mimi Rogers
Matt Damon	Ray Romano
Shannon Elizabeth	Adam Sandler
Jordan Farmar	Telly Savalas
Jeff Fenech	Shannon Sharpe
Larry Flynt	Teddy Sherington
James Garner	Sarah Silverman
Brad Garrett	Sam Simon
Willie Garson	Jean Smart
David Alan Grier	Emmitt Smith
Forrest Griffin	Kenny Smith
Anthony Michael Hall	Kevin Smith
Audrey Harrison	Mena Suvari
Anne Heche	Antonio Tarver
Orel Hershisier	Jennifer Tilly
Cheryl Hines	Vince Van Patton
Evander Holyfield	Donnie Wahlberg
Kelly Hu	David Wells
Scott Ian	Hershel Walker
Robert Iler	Shane Warne
Gabe Kaplan	Marlon Wayans
Ricki Lake	Montel Williams
Lennox Lewis	James Woods
Chuck Liddell	Steve Wynn
George Lopez	

Media Credential Requirements for 2012 World Series of Poker®

The following rules constitute the media credential requirements for the 2012 World Series of Poker (the "Event") by Rio Properties, Inc., dba Rio® All-Suite Hotel & Casino ("Rio"). Please read each item carefully.

Strict compliance at all times to each requirement is an express condition precedent to continued use of the media credential.

Granting of media credentials is at the sole discretion of Rio. The following criteria will be utilized to help determine eligibility for media credentials:

- A. Applicant must be a full-time journalist.
- B. Work must be for a legitimate news outlet whose primary objective is to disseminate news information to the public.
- C. All work must use a byline.
- D. Applicant must provide news editor or producer contact information.
- E. Submission of representative past work, including both feature and news reporting is a requirement.

Any unauthorized use of credentials may subject the bearer to immediate ejection from Rio and prosecution for criminal trespass. It may also subject the accredited organization to revocation of its credentials for future World Series of Poker events.

Media credentials are non-transferable and must be worn *around the neck* at all times when on-site at Rio.

Credentialed media may provide content only to the outlet listed on their credential. It is a violation of use and grounds for revocation if a credential-holder provides content to an outlet (website, magazine, blog, newspaper, radio station, television station, etc.) that is not listed on holder's credential.

Media credentials are required to gain access to the WSOP Media Center and tournament playing areas and admittance will not be permitted without an approved and official event credential.

Possession of a credential and verification of identity allows the bearer to register for the media poker_tournament.

ELIGIBILITY

1. Applicants must be at least 21 years of age. Government issued photo identification must be presented to receive a credential and must be available upon request from organization staff at any time while bearer is on casino property.
2. Each accredited media organization **shall be limited to three credentials** due to the limited capacity of the event. It is the responsibility of the accredited media organization to determine in advance of the event which of its representatives submits applications.
3. Freelance journalists requesting media credentials must provide either: (a) an original letter of assignment, on letterhead, from an editor at an approved media outlet or (b) an email letter of assignment from an editor that originates from an approved outlet's formal domain.
4. Authors requesting media credentials must provide a comprehensive treatment of the book being researched, in addition to a letter of intent to publish, supplied on letterhead, from a representative of an approved publishing house.
5. Documentary filmmakers and representatives of independent video production companies will not be eligible for media credentials. A separate licensing agreement will be required for access to the tournament, which may or may not be granted at Rio's sole discretion.
6. Journalists without a specific assignment from an accredited media outlet will not be eligible for media credentials.

PHOTOGRAPHY

7. Credentialed photographers can use images only for editorial purposes and may provide photos only to the accredited organization listed on their approved credential application form. Any other use is strictly prohibited.
8. Photos posted on websites may be archived for 72 hours only from the specific event date. Following 72 hours, photos are deemed to no longer be for standard news usage and must be removed. The exception is with a winner's photo from each bracelet event, which WSOP will make available for use.
9. Flash photography is strictly prohibited inside the tournament room.
10. Once any tournament event gets overcrowded due to space constraints, photographer access inside the ropes will be restricted. (Photographs may be taken from outside the ropes.) Photographers are allowed on the stage area in the ESPN

final table area only *after* the winner has completed contractual interviews and promotional obligations.

11. Credentials do not authorize photography (or video) outside the tournament area; accredited organizations are prohibited from capturing images of the Rio's casino, hotel, restaurants, and other areas, without the prior consent of the Rio. Contact Celena Haas, Director of Public Relations for the Rio at chaas@caesars.com
12. Representatives of photo collection and merchandising houses are not eligible for media credentials nor may any photo agency make WSOP images available for sale on its website(s).

VIDEO

13. Shooting of hand by hand play of any WSOP tournament is strictly prohibited.
14. All organizations are prohibited from streaming live video footage from the event.
15. No video cameras are permitted inside the tournament room without an escort from a member of the WSOP's media relations team. Escorted crews will be limited to 10 minutes per day to obtain b-roll footage, of which only 5 minutes of actual footage may be shot; no player interviews are permitted inside the tournament room.
16. The only exception to Rule #15 is during the daily bracelet ceremony, where audio and video can be shot and winner interview can be obtained.
17. Video interviews may only be conducted in the dedicated "interview room" located in Palma Ballroom EF, in close proximity to the Amazon Ballroom. When picking up media credentials, video crews should identify their interest in shooting video at tournament, and WSOP media relations staff will show you the location. This is the *only* location where interviews are permitted.

TOURNAMENT ACCESS

18. Credentialed media may not speak with or in any other way distract players during tournament action while they are seated at the table. This act is subject to immediate ejection. The only acceptable time to approach a player is during the breaks in action or when a player steps away from the table voluntarily.
19. Media shall not place themselves in the area of play at any poker table in excess of five (5) minutes per each half hour. Media must comply with requests from dealers, tournament staff, WSOP personnel and players to move locations, if such a request is made.
20. Once any tournament event gets overcrowded due to space constraints, media access inside the ropes will be restricted. All media will be escorted outside the ropes and then tournament staff will rotate media in and out according to demand and capacity limits. Media must be escorted by event staff to be inside the ropes and failure to comply with staff requests will result in forfeiture of access.
21. The WSOP will release official chip counts for each event (in the reporting section at WSOP.com) at the end of the day's play and those chip counts may be used in their entirety at that time or later. While an event is in progress, media organizations can only post Top 10 chip counts once per hour. Media organizations can post the entire order of the players only once the event has been completed and/or at the end of each day after the WSOP releases official results/updates.

Definition: Once an hour. If an event begins at 12 noon PDT, the first update cannot be posted before 1:00 PM PDT, and each subsequent update must follow an hour after the last update.

22. No one other than players and tournament staff may enter the final table area during live play without the consent of WSOP staff.
23. Following the conclusion of play, media shall be required to make interview requests through the designated WSOP staff member coordinating interviews. The order of interviews will be coordinated by the designated WSOP staff member.

ELECTRONIC DEVICES

24. Members of the media with a credential are forbidden from using, carrying or setting up electronic equipment such as computers, Blackberrys, iPhone's, Personal Digital Assistants, cellular telephones or transmitters of any kind inside the tournament area. (This includes any device used in conjunction with live radio remotes). These devices may be utilized in the Media Center or Press Box throughout the duration of the tournament.

SELF PROMOTION

25. Credentialed media displaying or otherwise promoting any product or service on the grounds of Rio will be deemed to be non-working media and have their credentials revoked.
26. Credentialed media are permitted to wear as part of their clothing one standard logo of their organization that is no larger than four inches vertical or horizontal and commonly accepted as normal dress attire. Provided however, Rio reserves the right to prohibit the display of any logo(s) that are considered distasteful or otherwise deemed inappropriate by Rio, in its sole and absolute discretion, or that violate the Business and Registration Policy. **Logos for online gaming sites are not allowed.**

TRADEMARKS

27. No bearer or accredited media organization may display or otherwise use Rio's logo or trademark, or the logo or trademark of any of its affiliates including, but not limited to, that of the World Series of Poker, without advance written permission from Rio. This prohibition includes web sites and other media.


LIABILITY

28. Neither Rio nor any of its subsidiaries or affiliates is responsible for theft or damage of any equipment in use by bearer or accredited media organization.
29. The accredited media organization and the bearer assume all risk incident to the performance by the bearer of his or her services; assume all risk incident to attending World Series of Poker events; agree that they are not acting for Rio in any manner and are not employees or agents of those organizations; and agree to release, indemnify, defend and hold harmless Rio, each of their parents, subsidiaries and affiliates, and each of their respective agents and employees from and against all liability, loss, damage or expense resulting from or arising out of the issuance and use of this credential or the Bearer's presence at the Event.

ENFORCEMENT

30. Any media credential holder who is deemed disorderly, who fails to comply with any of the foregoing terms, or any set forth by tournament officials, and all security measures, may be subject to immediate ejection from the property and prosecution, and may subject the accredited organization to revocation of its credentials for future World Series of Poker events.
31. No alcoholic beverages are permitted by media in any tournament area, including tournament floor, interview room or press boxes.
32. Notwithstanding any other provision herein, this credential is a courtesy to bearer only and creates no economic or other legally recognized interest in the bearer and this credential may be revoked at any time for any reason or no reason in the sole and absolute discretion of Rio Properties, Inc., or any agent or employee of either in the foregoing.
33. Should any litigation arise out or in relation to the media credential requirements (a "Claim"), the signatory organization and individual credential bearer agree (collectively the "Recipient") that they submit themselves to the personal jurisdiction of the courts of the State of Nevada and such courts have the sole and exclusive jurisdiction over any Claims and the parties, except that enforcement of any judgment may be carried of in any jurisdiction. The Recipient further agrees that any claim will be venued in the courts located in Clark County, Nevada.

Acceptance of the credential constitutes agreement by the accredited media organization and the bearer to abide by the foregoing conditions.

The logo for Rio All-Suite Hotel & Casino is centered in the background. It features the word "Rio" in a large, stylized, multi-colored font with a rainbow gradient. Below "Rio" is the text "ALL-SUITE HOTEL & CASINO" and "LAS VEGAS" in a smaller, grey, sans-serif font. A registered trademark symbol (®) is located to the right of the word "Rio".

Rio All-Suite Hotel & Casino Information



RIO ALL-SUITE HOTEL & CASINO FACT SHEET

LOCATION	3700 West Flamingo Road Las Vegas, NV 89103 (702) 777-7777 or (800) PLAY-RIO 02 www.riolasvegas.com www.facebook.com/riovegas www.twitter.com/riovegas
MEDIA	Online Media Center caesars.thedigitalcenter.com
CONVENTIONS	160,000-square-feet of convention space and meeting rooms
CASINO	With nearly 120,000-square-feet of casino space, Rio offers a variety of gaming action, including more than 90 table games, more than 1,200 slot machines, a poker room offering daily tournaments and a Race & Sports Book with 60 flat screen televisions.
GUEST ROOMS	<p>2,522 hotel suites, including the Carioca Suites (1,100-square-feet), the Super Suites (1,200-square-feet), the Masquerade Suites (1,600-square-feet), located within 20-story Ipanema Tower and a 51-story Masquerade Tower.</p> <p>Invited guests can enjoy the one-of-a-kind Palazzo Suites. Located in a private building, the nine luxury suites include two one-bedroom; two two-bedroom; three three-bedroom; and two six-bedroom accommodations. The suites range from 4,000 to 13,000-square-feet.</p>
ENTERTAINMENT	<p>The Chippendales Named "Best Male Strip Show in Las Vegas" by the Las Vegas Review-Journal and given 5-stars by Las Vegas Weekly, Chippendales has earned the reputation as the premier high-energy male revue production, featuring a cast of 12 magnificently sexy men. Capturing the perfect balance of sex appeal and tasteful teasing, the show's steamy vignettes portray everything from men in uniform to dusty cowboys as the men perform and play out multiple fantasies in a full production show – there is guaranteed to be something for every woman. The Chippendales perform nightly at 8 p.m. with additional shows Friday and Saturday at 10:30 p.m.</p> <p>Penn & Teller Edgy, provocative and hilarious, Penn & Teller's live show on any given night can involve knives, guns, a fire-eating showgirl and a duck. Known as the "Bad Boys of Magic," for supposedly revealing the secrets to their tricks, they may show you how it's done, but will still manage to leave you startled. The show runs Saturday through Wednesday at 9 p.m.</p>

Show in the Sky

With glamour, edgy choreography, vocal performances and an overall exciting atmosphere, the “Show in the Sky” is comparable to the upbeat music videos seen on TV. Once recognized for its Mardi Gras theme, the production features stunning dancers in eye-popping costumes entertaining the audience, as fantasy floats glide above the crowd, creating an energetic and dynamic musical celebration. Viewers have the chance to see three completely different productions all in one night. Catering to all tastes, “Show in the Sky” includes pop, Latin and burlesque numbers. Performances are complementary and are scheduled Thursday through Saturday; every hour on the hour from 6 p.m. – 11 p.m. In addition, guests can be apart of the show and ride in one of the many highly decorative floats! Float ride tickets are available for \$12.95 per person and may be purchased at the Rio Box Office.

NIGHTLIFE

Flirt Lounge

Flirt Lounge is a perfect spot for men and women alike to have a little fun, fantasy and, of course, flirting. Flirt is also a haven for girls to gather and party both before and after seeing the Chippendales show. After seeing the show, hundreds of women flock to the hotspot looking for a little harmless flirting with the men of Chippendales, as well as some of the hottest gentlemen in the Las Vegas Valley. The lounge is open to ticket holders from 6:30 p.m. until show time and open to the public on weekdays from 8:30 p.m. to midnight and weekends from 10:30 p.m. to 1:30 a.m.

I-Bar

I-Bar features 360-degree plasma screens pulsing to the beats of soulful house and down tempo flavors of the world throbbing harder and spiraling faster as the night progresses. Patrons, and staff alike, arrest the senses and captivate the imagination while sophisticated cocktail and club service take center stage in a breathtaking, eclectic fusion of sight, sound and vision.

VooDoo Rooftop Nightclub

Take the elevator to the 51st floor of the Masquerade Tower and enjoy one of VooDoo Rooftop Nightclub’s award-winning cocktails. Bartenders concoct specialty drinks like the Witch Doctor, a mix of four rums and tropical fruit juices; while guests enjoy the extraordinary views of the Las Vegas Strip and dance the night away.

Crown Theater and Nightclub

The venue’s 900-capacity unique, in-the-round design features intimate performances by some of the biggest, as well as upcoming, names in music as part of Crown Theater’s offerings. As the night progresses, so does the venue, becoming Crown Nightclub, a nightlife spot away from The Strip providing a mix of themed nights with a variety of music. The multi-tiered venue features VIP seating around the arch of each level, complete with low-slung, modern furnishings, giving way to a panoramic view of the venue. Performances are scheduled nightly, beginning with The Rat Pack is Back at 7 p.m. and The Platters, Cornell Gunter Coasters, and Marvelettes at 8:30 p.m.

RESTAURANTS

All-American Bar & Grille

Known for their “Rio Dry Aged” delicious steaks, the All-American Bar & Grill also offers crisp salads, tasty sandwiches and fresh seafood. All steak, burgers and fresh seafood are prepared on their open mesquite wood-fire grill. Guests can either dine in the dining room, which has a contemporary atmosphere with fireplaces and waterfalls, or in the sports bar which offers 10 plasma TVs, great for game watching. Open Wednesday through Monday 11 a.m. to 6 a.m. and Tuesday 11 a.m. to 10:30 p.m.

Buzios Seafood Restaurant

Buzios Seafood Restaurant presents guests with a delectable array of premium lobsters, oysters, mussels, clams and shrimp flown in fresh daily from around the world. All the culinary creations are flavored to perfection, creating a unique seafood dining experience. Open Sunday through Thursday 5 p.m. to 10:30 p.m. and Friday and Saturday 5 p.m. to 11:30 p.m.

KJ Dim Sum & Seafood Chinese Restaurant

The Rio location is the second establishment for the traditional Chinese restaurant, which has a great reputation for serving high-quality, fresh seafood dishes. The new eatery will also debut its first dim sum menu, available during lunch, which will bring a special element of the Chinese culture to casino guests and loyal KJ Kitchen diners. The menu includes many favorite dishes from the original location, including XO Salt & Pepper Crab and Stir-fry Mongolian Beef, as well as new menu items exclusive to Rio utilizing Chef Wong's signature assortment of fresh seafood and seasonal ingredients. Open daily from 10 a.m. to 3 a.m.

Sao Paulo Café

Sao Paulo Café offers traditional American breakfast cuisine along with international favorites. The menu features a large selection of breakfast options including fresh fruit and egg sandwiches. Open Monday through Friday 6 a.m. to noon and Saturday and Sunday 6 a.m. to 1 p.m.

Carnival World Buffet

Voted the "Best Buffet in Las Vegas" by the Las Vegas Review-Journal year after year, the Carnival World's around the-world feast features more than 1,000 international items daily. With selections representing Asia to Italy, the U.S. to Brazil, Carnival World is widely known for its diverse array, including: omelets, pizza, sushi, teppanyaki, freshly carved meats and Asian barbeque. The buffet is distinctive for its 15 food stations and live-action cooking, guaranteeing freshness and quality. Open 8 a.m. to 10 p.m. daily.

Martorano's

Martorano's features traditional Italian-American cooking created exclusively by Steve Martorano. The diverse menu includes homemade favorites such as the eggplant stack, fresh mozzarella and Steve Martorano's world-famous meatballs. The restaurant offers a unique atmosphere that combines exceptional food with film and extraordinary music. Open Sunday through Thursday 5:30 p.m. to 10 p.m. and Friday and Saturday 5:30 p.m. to 10:30 p.m.

Village Seafood Buffet

The only all-seafood, all-the-time buffet experience in Las Vegas, Village Seafood Buffet features fresh lobster, snow crab legs, fresh shucked oysters, shrimp and sushi along with the traditional accompaniments and desserts to make a seafood dinner complete. This dinner offers flavors from around the world including the Mediterranean, the Pacific Rim, the Baja region, South America and North America. Open Sunday through Thursday 4 p.m. to 10 p.m. and Friday and Saturday 3:30 p.m. to 10 p.m.

VooDoo Steak

Situated high above Las Vegas on the 50th floor of the Rio's Masquerade Tower, VooDoo Steak provides a breathtaking view of the city like no other. VooDoo offers "Rio Dry Aged" gourmet steaks as well as American cuisine with French Creole flair, including signature dishes like the "Ménage À Trois" with filet mignon, lobster and prawns. Open 5 p.m. to 11 p.m. daily.

Whopper Bar

The WHOPPER® Bar boasts a specialized menu dedicated to delivering America's favorite burger in a highly personalized way. After customers select their sandwich, expert "WHOPPER®-istas" build burgers to order from a visible toppings theater that lets guests choose from an array of more than 30 favorites, such as A.1.® Thick & Hearty steak sauce, pepper bacon, guacamole and crispy onions. Miller products are also available. Open 24 hours daily.

Wine Cellar & Tasting Room

The Wine Cellar & Tasting Room is Las Vegas' most impressive wine collection featuring more than 50,000 bottles valued at more than \$10 million. The wine bar at The Wine Cellar is a great one-of-a-kind experience offering more than 100 wines by the glass. There is also a terrific food and wine pairing menu, featuring flavorful spreads of international cheeses, served with a basket of freshly baked bread. Open Monday and Thursday 4 p.m. to 10 p.m. and Friday and Saturday 3 p.m. to 11 p.m.

GOLF

Recognized by USA Today as one of the "Top 10 Golf Destinations in the World," Rio Secco Golf Club is an 18-hole championship course designed by famed architect Rees Jones and home to the famous Butch Harmon School of Golf and Tee mates.

RIO SPA & SALON

The Rio Spa offers the latest in massage, body, facial and salon services. Rio guests can use the spa and fitness center for only \$22 per day, or complimentary with spa treatments.

The Rio Salon offers a full range of services including haircuts, color, perms, highlights, scalp treatments, styles, manicures, pedicures, makeup application and waxing. The spa and salon is open daily from 6 a.m. to 7 p.m.

POOLS

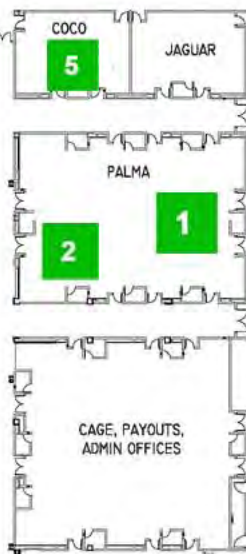
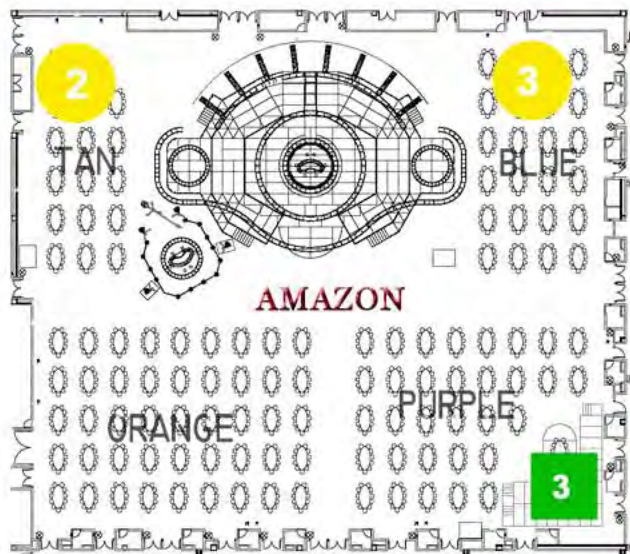
The sexy, sun-drenched VooDoo Beach at Rio is Las Vegas' pool party hot spot for tourists and locals, alike. This stunning, tropical paradise plays host to some of the city's most captivating poolside fun. Guests 21 or older looking for European-style bathing are invited to visit The Voo. This European-style pool is attractive both to those wanting a more adult bathing experience and to sunbathers who want to avoid tan lines. The entire Rio pool area features four pools, three Jacuzzi-style spas, waterfalls, a sandy beach and two bars.

WSOP

The World Series of Poker (WSOP) is the largest, richest and most prestigious gaming event in the world awarding millions of dollars in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest running tournament in the world, dating back to 1970. In 2011, the event attracted 75,672 entrants from 105 different nations to the Rio All-Suite Hotel & Casino in Las Vegas and awarded over \$192 million in prize money. For more information on the World Series of Poker, please visit the website at www.WSOP.com.

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MAP - RIO CONVENTION CENTER FOR 2012 WSOP

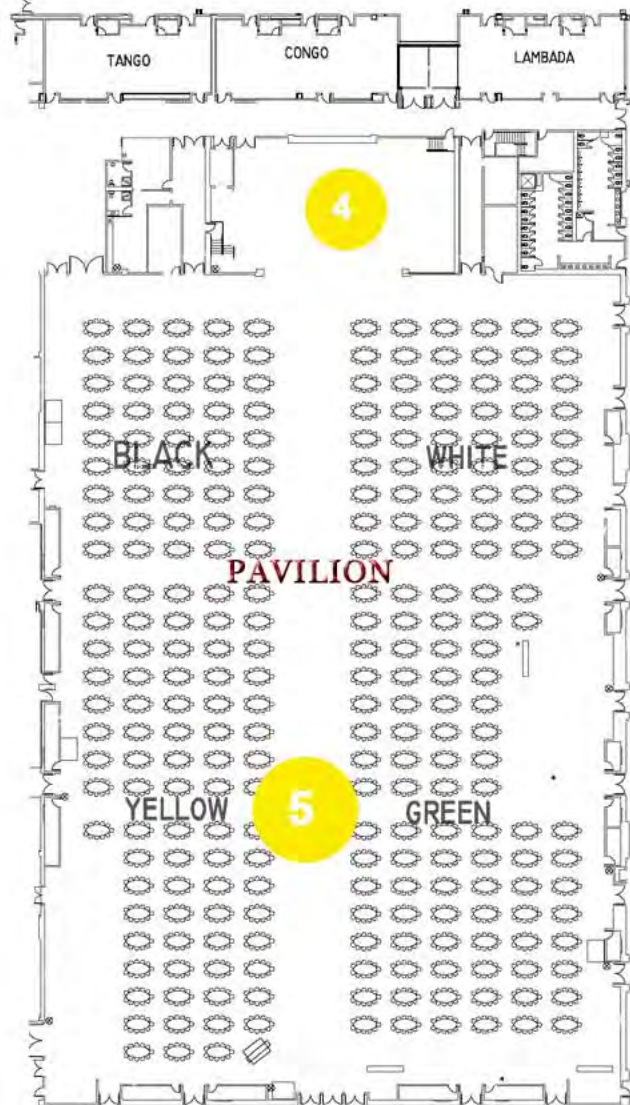


Gaming Areas

1. Noon-Start Bracelet Events
2. 5 pm-Start Bracelet Events (tan)
3. 1 & 2 pm Bracelet Event Restarts (blue/purple)
4. Secondary Final Table Stage
5. Cash Games/Satellites

Media

1. Media Center
2. Video Media Area/Interviews
3. Media Press Box
4. Bracelet Ceremony Stage
5. ESPN



Food/Retail

1. Poker Kitchen
2. Apparel/Merchandise

